

NEW YORK FESTIVALS®

INTERNATIONAL ADVERTISING AWARDS®

THE 2011 NYF SHOW SCHEDULE FOR THE WORLD'S BEST ADVERTISING™

New York Festivals and the prestigious, world-renowned Paley Center for Media have joined forces to host the advertising festival including a permanent exhibit of the 2011 winners. The Paley Center for Media is located at 25 West 52nd St, New York, NY, www.PaleyCenter.org.

The four-day international festival will include a broadcast of the final judging sessions by Chief Creative Officers from the world's most successful ad agencies, Finalist Winners Exhibits, Creative Conferences, including Keith Reinhard, Chairman Emeritus of DDB Worldwide (others will be announced soon) and two Awards Presentations.

Monday, May 2 10:00 AM to 05:00 PM	Steven Spielberg Gallery Finalists Winners Exhibits & Viewing of Judging Session
Tuesday, May 3 10:00 AM to 05:00 PM	Steven Spielberg Gallery Finalists Winners Exhibits & Viewing of Judging Session
Wednesday, May 4 08:00 AM to 10:00 AM 10:00 AM to 05:00 PM 06:00 PM to 10:00 PM Party	Steven Spielberg Gallery & Mark Goodson Theater Mark Goodson Theater – Creative Conference Finalists Winners Exhibits & Viewing of Judging Session Concourse Theater & Spielberg Gallery – Print/Outdoor Awards
Thursday, May 5 08:00 AM to 10:00 AM 10:00 AM to 05:00 PM 06:00 PM to 10:00 PM	Steven Spielberg Gallery & Mark Goodson Theater Mark Goodson Theater – Creative Conference Finalists Exhibits & Viewing of Judging Session Concourse Theater & Spielberg Gallery – TV & Radio Awards Party
Exhibits/Conf - \$200	Includes Finalist Winners Exhibit, Viewing of Judging Session and all Conferences
Half Pass - \$500	Includes Finalist Winners Exhibit, Viewing of Judging Session, all Conferences and One Show with its Party
Full Pass - \$900	Includes Finalist Winners Exhibit, Viewing of Judging Session, all Conferences and Two Shows with their Parties

THE CONFERENCES AND SHOWS WILL BE SOLD OUT AS THERE IS LIMITED SEATING!
Purchase before April 1 and receive 10% Discount.



KISSENGER ROOM - EXECUTIVE GRAND JURY



CONCOURSE THEATER – AWARDS PRESENTATION



STEVEN SPIELBERG GALLERY – PARTY ROOM