

2004 INTERACTIVE AWARDS WINNERS CREDITS

WEBSITES: BUSINESS

G001 Corporate Information	02
G002 Brand Building or Image Promotion	02
G003 Self Promotion	03
G004 Business-To-Business	03
G005 E-Commerce	03
G006 Consumer-Targeted.....	03
G007 Non-Profit Organizations	04
G008 Integrated Marketing	04
G009 Relationship Marketing	04

WEBSITES: INFORMATION

G015 News/Editorial.....	04
G016 Educational.....	04
G018 Local/Regional.....	04
G019 Other	05

WEBSITES: ENTERTAINMENT

G025 Film/Event Promotion.....	05
G026 TV: Programming-Related.....	05
G027 TV: Station/Network	05
G028 Music	05
G029 Online Gaming	05

ONLINE ADVERTISING

G035 Simple Banners (links only)	05
G036 Rich Media Banners.....	06
G037 Pop-Up/Under Advertising.....	06
G038 Beyond The Banner (minisites, interstitials, push technology, etc.)	06
G039 Interactive Broadcast/Streaming Advertising	07
G040 Email Marketing Campaign.....	07
G041 Newsletter Campaign	07
G042 Integrated Advertising Campaign	07
G044 Other	07

WEBSITE DESIGN

G050 Best.com / .net.....	07
G053 Best Website Design	07
G054 Best Innovative Feature.....	07
G055 Best Microsite.....	07
G056 Best Animated Intro	08

CD-ROM APPLICATIONS: BUSINESS/GOVERNMENT

G062 Advertising/Marketing & Sales.....	08
G063 Training	08

CD-ROM APPLICATIONS: PUBLIC INFORMATION

G071 Kiosks.....	08
------------------	----

CD-ROM APPLICATIONS: EDUCATIONAL/INSTRUCTIONAL PROGRAMS PRODUCED FOR USE IN SCHOOLS

G076 Mathematics/Computer Science	08
G077 Social Studies.....	08
G079 Guidance & Counseling	08

CD-ROM APPLICATIONS: CONSUMER ENTERTAINMENT & INFORMATION

G090 Games (children's).....	08
G092 Instruction/Enrichment	08
G093 Health & Medical/Human Relations	08
G095 Other	09

CRAFTS & TECHNIQUES

G100 Best Art.....	09
G102 Best Software Programming or Design	09
G105 Best Animation	09

GRAND AWARDS

G900 Best Application	09
G901 Best Website	09

WEBSITES: BUSINESS**G001 - Corporate Information****Gold World Medal**

Vodafone Group Services; Newbury England
Vodafone
"Vodafone Future Vision"

Silver World Medal

Scholz & Volkmer GmbH; Wiesbaden Germany
Acht Frankfurt
"Website Acht Frankfurt"

Bronze World Medal

Tribal DDB Sydney; Sydney NSW Australia
McDonald's Australia
"McDonald's Corporate Website"

Finalist Certificate

Nordpol Hamburg Agentur für Kommunikation GmbH;
Hamburg Germany
The Taxi
"The Taxi Website"

Finalist Certificate

Sony Corporation; Tokyo Japan
Sony
"Sony Corporation Global Headquarters"

Finalist Certificate

VSA Partners; Chicago, IL USA
GE
"Growing An Uncertain World"

G002 - Brand Building/Image Promotion**Gold World Medal**

Neue Digitale GmbH; Frankfurt am Main Germany
Adidas-Salomon AG
"Adidas Sport Style Y-3"

Silver World Medal

Cybersoft OgilvyInteractive Pte Ltd; Singapore
Levi's
"Levi's 501 Lived In"

Bronze World Medal

Werbewelt Interactive GmbH;
Ludwigsburg, BW Germany
Hugo Boss AG
"Hugo Boss Sport Sponsoring"

Finalist Certificate

AKQA; San Francisco, CA USA
Nike
"Something"

Finalist Certificate

AKQA; San Francisco, CA USA
Nike
"Presto"

Finalist Certificate

Ant Farm Interactive,
A Nurun Global Network Company; Atlanta, GA USA
Cingular Exclusives
"www.cingularfun.com"

Finalist Certificate

Atmosphere Cph.; Copenhagen Denmark
"The Word"

Finalist Certificate

Hakuhodo Inc.; Tokyo Japan
World City Towers (mansion)
Sumitomo Realty & Development Co., Ltd.
"World City Towers Cruising"

Finalist Certificate

Hornall Anderson Design Works; Seattle, WA USA
Space Needle
"Space Needle Website"

Finalist Certificate

Lynch2; Elgin, IL USA
Calphalon
"Calphalon One"

Finalist Certificate

Nitro FX Oy; Helsinki Finland
Laitilan Wirvoitusjuomatehdas
"World Of Laitila Brewery"

Finalist Certificate

Novared; Santiago Chile
Consortio Financiero
"Consortio Virtual Tour"

Finalist Certificate

OgilvyInteractive; Zurich Switzerland
Volvo Automobile (Schweiz) AG
"The Mystery Of Dalaro"

Finalist Certificate

OgilvyOne Shanghai; Shanghai China
Semir
"Semir Fall & Winter Collection 2004"

Finalist Certificate

Organic, Inc.; Bloomfield Hills, MI USA
Jeep
"Jeep Trail Rated Challenge"

Finalist Certificate

PHS\Interactive; Helsinki Finland
Finnish Christmas
"This is Santaland!"

Finalist Certificate

R/GA; New York, NY USA
Nike
"Nike Basketball"

Finalist Certificate

Scholz & Volkmer GmbH; Wiesbaden Germany
Mercedes-Benz
"Website Mercedes-Benz CLS"

Finalist Certificate

Tokyo Great Visual Inc; Minato-Ku, Tokyo Japan
Utowa
"Creation From The Heart"

Finalist Certificate

Wagner Steinerl; St. Poelten Austria
Alfred Tailor
"My Lawyer Is Tailor"

Finalist Certificate

Werbewelt Interactive GmbH;
Ludwigsburg, BW Germany
Hugo Boss AG
"Hugo Boss Arts Sponsorship"

Finalist Certificate

XM Asia Pacific; Singapore
Nokia
"Nokia Spirit"

G003 - Self-Promotion**Silver World Medal**

Forsman & Bodenfors; Gothenburg Sweden
Forsman & Bodenfors Homepage
"Homepage"

Bronze World Medal

Sharpe & Associates, Inc.; Los Angeles, CA USA
"www.sharpeonline.com"

Finalist Certificate

Adviser Interactive; Bucharest Romania
Adviser Interactive
"Adviser Interactive - Mark The Difference"

Finalist Certificate

DDB Chicago; Chicago, IL USA
DDB
"www.ddb.com"

Finalist Certificate

Eleven Inc.; San Francisco, CA USA
Jim Erickson
"Jim Erickson Photography"

Finalist Certificate

Squires & Company; Dallas, TX USA
Squires & Company
"Squires & Company Website"

Finalist Certificate

Williams Murray Hamm; London England
Horlicks Snoozoo
"Horlicks Snoozoo Website"

G004 - Business-To-Business**Bronze World Medal**

Euro RSCG 4D; Boston, MA USA
Intelsat
"Intelsat Public Site"

Finalist Certificate

OgilvyInteractive GmbH; Frankfurt Germany
Lufthansa Cargo
"Mission Hub"

G005 - E-Commerce**Gold World Medal**

R/GA; New York, NY USA
Nike
"Nike ID"

Silver World Medal

R/GA; New York, NY USA
Nike
"Nike Goddess"

G006 - Consumer-Targeted**Gold World Medal**

BBDO InterOne GmbH, Hamburg; Hamburg Germany
BMW
"Cool Flame: The Game"

Gold World Medal

Cybersoft OgilvyInteractive Pte Ltd; Singapore
Levi's
"Levi's 501 Reborn"

Silver World Medal

Arnold Worldwide; Boston, MA USA
Volkswagen
"Take A Closer Look"

Silver World Medal

BBDO InterOne GmbH, Hamburg; Hamburg Germany
Mini
"Mini Cabrio"

Bronze World Medal

Robert & Horst Marketing GmbH; Munich Germany
T-Online
"T-Online Cash Machine"

Bronze World Medal

Ruiz Nicoli Lineas; Madrid Spain
Diageo
"Cardhu Moments"

Finalist Certificate

Archival; Lincoln, NE USA
GotUsed Bookstores
"www.gotused.com"

Finalist Certificate

Arnold Worldwide; Boston, MA USA
Volkswagen
"Passat"

Finalist Certificate

Arnold Worldwide; Boston, MA USA
Volkswagen
"GTI 20th Anniversary"

Finalist Certificate

Bamboo; Minneapolis, MN USA
Hyper Cow
"www.hyper-cow.com"

Finalist Certificate

BBDO InterOne GmbH, Hamburg; Hamburg Germany
BMW
"The New BMW X3: Discover The New Versatility"

Finalist Certificate

BBDO InterOne GmbH, Hamburg; Hamburg Germany
BMW
"The New BMW 5 Series: Someone Has To Take The Lead"

Finalist Certificate

Cybersoft OgilvyInteractive Pte Ltd; Singapore
Nokia
"Nokia 3200"

Finalist Certificate

Euro RSCG Interactive; Sydney, NSW Australia
Sony
"Sony Website Relaunch"

Finalist Certificate

Fitzgerald Communications; New York, NY USA
Absolut
"Absolut Wonder"

Finalist Certificate

Frontage Inc.; Tokyo Japan
Sony
"Entertainment Robot Aibo"

Finalist Certificate

hasan&partners; Helsinki Finland
TeliaSonera Finland Oyj.
"www.zeroforty.org"

Finalist Certificate

Impact Proximity; Dubai United Arab Emirates
"Pepsi Arabia"

Finalist Certificate

Ogilvy & Mather Advertising Taiwan; Taipei Taiwan
Motorola
"Mobile Feng Shui"

Finalist Certificate

Wunderman Beijing; Beijing China
Motorola Asia
"Spontaneous Moment In Motion"

G007 - Non-Profit Organization**Silver World Medal**

Arnold Worldwide; Boston, MA USA
American Legacy Foundation
"Crazyworld"

Finalist Certificate

2Advanced Studios; Aliso Viejo, CA USA
Locks Of Love
"Locks Of Love Website"

Finalist Certificate

Arnold Worldwide; Boston, MA USA
American Legacy Foundation
"Drop Dead Day"

Finalist Certificate

Arnold Worldwide; Boston, MA USA
American Legacy Foundation
"Truck Tour"

Finalist Certificate

OgilvyOne Beijing; Beijing China
British Embassy
"Think UK"

G008 - Integrated Marketing**Bronze World Medal**

R/GA; New York, NY USA
Nike
"Hooptown"

Finalist Certificate

Bassier, Bergman & Kindler Agentur Für Kommunikation;
Ludwigsburg, BW
Dr. Ing. h.c. F. Porsche AG
"Porsche DNA"

Finalist Certificate

DVC Worldwide; Morristown, NJ USA
Nokia
"The Ultimate Bling"

Finalist Certificate

Grey Interactive; New York, NY USA
Gerber
"Gerber Website"

Finalist Certificate

PeopleSoft Inc.; Danville, CA USA
"2004 PeopleSoft Leadership Summit"

Finalist Certificate

Publicis Stockholm AB; Stockholm Sweden
Coca-Cola
"The Coca-Cola Xmas Stars"

G009 - Relationship Marketing**Finalist Certificate**

Arachnid Malaysia; Petaling Jaya Malaysia
KFC Malaysia
"KFC Tag Online"

WEBSITES: INFORMATION**G015 - News/Editorial****Bronze World Medal**

Wysiwyg Comunicación Interactiva; Madrid Spain
Camper
"TWS 7"

G016 - Educational**Gold World Medal**

Australian Broadcasting Corporation;
Southbank, Victoria Australia
Australian Broadcasting Corporation New Media &
Digital Services
"Winged Sandals"

Bronze World Medal

iMed Studios; Ames, IA USA
Wyeth Vaccines
"ImmunolQ"

Finalist Certificate

Inflexxion, Inc.; Newton, MA USA
"www.adhdparenting.com"

Finalist Certificate

Thirteen/WNET; New York, NY USA
Cyberchase
"Cyberchase Online"

G018 - Local/Regional**Finalist Certificate**

FCBi Directmarketing & Interactive GmbH;
Vienna Austria
Close Up Film Production
"Close Up Website"

G019 - Website Information Other

Gold World Medal
 HELTERSK3LTER; Stuttgart, BW Germany
 Alzheimer's Disease
 "Julia 1926"

Silver World Medal
 Neue Digitale GmbH; Frankfurt am Main Germany
 Schirn Kunsthalle Frankfurt
 "Jonathan Meese/Kèpi Blanc/Nackt"

Bronze World Medal
 M & C Saatchi Sydney; Sydney Australia
 NRMA Insurance
 "The Help House"

Finalist Certificate
 The Foundry; Altrincham, Cheshire England
 Epaderm
 "Skin Care World"

WEBSITES: ENTERTAINMENT**G025 - Film/Event Promotion**

Silver World Medal
 PostVisual.com; Seoul Korea
 "The Scandal"

Bronze World Medal
 Klimate LLC; New York, NY USA
 Sony Pictures Classics
 "Goodbye Lenin!"

Finalist Certificate
 Big Spaceship LLC; Brooklyn, NY USA
 "I, Robot"

Finalist Certificate
 Elephant Seven GmbH; Hamburg Germany
 Audi AG Ingolstadt
 "Audi RSQ"

Finalist Certificate
 Elephant Seven GmbH; Hamburg Germany
 Audi AG Ingolstadt
 "Le Mans 24 Hours"

Finalist Certificate
 Refinery, Inc.; Huntingdon Valley, PA USA
 Sony Pictures Classics
 "www.themother.com"

Finalist Certificate
 Saatchi & Saatchi; Rome Italy
 Columbia Tristar Films Italia
 "Big Fish"

Finalist Certificate
 The Marketing Store; Oakbrook Terrace, IL USA
 McDonald's
 "LoMcXimo De La Musica"

G026 - TV: Programming-Related

Bronze World Medal
 CBC.ca; Toronto, Ontario Canada
 CBC
 "Kids' CBC"

Finalist Certificate
 Webfact GmbH; Berlin Germany
 www.endemol.de
 "Endemol Corporate Website"

G027 - TV: Station/Network

Bronze World Medal
 Dentsu Inc; Tokyo Japan
 SKY PerfecTV
 "Sonouchiyori Imanouchi"

Finalist Certificate
 Astral Television Networks; Toronto Canada
 Family Channel
 "Family Website"

Finalist Certificate
 Dnsee; Rome Italy
 Fox
 "Foxlife"

G028 - Music

Finalist Certificate
 Die Firma GmbH; Wiesbaden Germany
 BMG Ariola Classics
 "www.hans-paetsch.de"

G029 - Online Gaming

Silver World Medal
 R/GA; New York, NY USA
 Nike
 "Nike Gridiron"

Bronze World Medal
 Fran Galvez & Co; Madrid Spain
 Toyota
 "Rav4 Adventure"

Finalist Certificate
 argonauten 360 GmbH; Berlin Germany
 Coca-Cola
 "Don Vanillo Game"

ONLINE ADVERTISING**G035 - Simple Banners**

Bronze World Medal
 Philipp und Keuntje GMBH; Hamburg Germany
 People against Landmines e.V.
 "Landmines"

Finalist Certificate
 e-Crusade Marketing Co. Ltd.; Quarry Bay Hong Kong
 Janssen Pharmaceutica
 "Dandruff 'Scratch And Win' Banner"

Finalist Certificate
 OgilvyInteractive GmbH; Frankfurt, Hessen Germany
 AXE Touch
 "Have You Got The Touch?"

Finalist Certificate
 Wunderman; Madrid Spain
 Land Rover Freelander Urban Chic
 "Giraffe"

G036 - Rich Media Banners

Silver World Medal
Arnold Worldwide; Boston, MA USA
Southern Comfort
"Guitar"

Bronze World Medal
Hakuhodo i-studio Inc.; Tokyo Japan
The 2005 World Exposition, Aichi, Japan
"The Carp And The Dragonfly"

Finalist Certificate
A1. Interativa; São Paulo Brazil
Diadora
"Fingers"

Finalist Certificate
Arnold Worldwide; Boston, MA USA
Southern Comfort
"Happy Hour"

Finalist Certificate
Atmosphere Cph.; Copenhagen Denmark
Composite Netsystems
"Magnifying Glass"

Finalist Certificate
connect@jwt/JWT Technology; San Francisco, CA USA
Namco
"Spawn Rich Media Campaign"

Finalist Certificate
Euro RSCG Interaction Israel; Tel Aviv Israel
Pelephone
"Evolution"

Finalist Certificate
Hakuhodo i-studio Inc.; Tokyo Japan
The 2005 World Exposition, Aichi, Japan
"The Leaf And The Leaf Butterfly"

Finalist Certificate
IconNicholson; New York, NY USA
MasterCard International
"Weekends Matter Banner Campaign: Summer 2004"

Finalist Certificate
Ogilvy Interactive; London England
Cisco
"Cisco Euro 2004 Campaign"

Finalist Certificate
OgilvyOne Beijing; Beijing China
IBM
"Birds"

Finalist Certificate
Palm Publicité Marketing Inc.; Montreal, PQ Canada
Volkswagen of America, Inc.
"E-sense"

Finalist Certificate
Saatchi & Saatchi GmbH; Frankfurt am Main Germany
Audi
"New Engine"

Finalist Certificate
Smashing Ideas, Inc.; Seattle, WA USA
Weight Watchers
"FlexPoints"

G037 - Pop-Up/Under Advertisement

Bronze World Medal
Elephant Seven GmbH; Hamburg Germany
DaimlerChrysler
"Mercedes-Benz SLR McLaren Banner: Germany"

Finalist Certificate
DDB Colombia; Bogota, Cundinamarca Colombia
Andiarios: Colombian Newspapers Association
"Typewriter"

Finalist Certificate
FCBi Directmarketing & Interactive GmbH;
Vienna Austria
EMI Austria
"Image Campaign"

Finalist Certificate
TBWA; Berlin, Germany
Alzheimer Forschung
"Search Engine"

G038 - Beyond The Banners

Gold World Medal
OgilvyInteractive GmbH; Frankfurt Germany
PlayStation 2
"Fun, Anyone? Banner Campaign"

Silver World Medal
DM9DDB; São Paulo Brazil
Telefonica/Speedy (Internet Connection)
"Pocket Books"

Bronze World Medal
Saatchi & Saatchi GmbH; Frankfurt am Main Germany
Bonsai Rieger
"The Bonsite"

Finalist Certificate
e-Crusade Marketing Co. Ltd.; Quarry Bay Hong Kong
Nike
"Nike HK 10K 'Run With You' Screensaver"

Finalist Certificate
eOne; Madrid Spain
Software AG
"Christmas Greeting"

Finalist Certificate
Grupo Zapping Comunicación; Madrid Spain
Commercial Mercedes-Benz
"Offroad"

Finalist Certificate
Mullen; Wenham, MA USA
GM Certified Used Vehicles
"Good Decisions"

Finalist Certificate
Organic; San Francisco, CA USA
Sprint
"Baseball Eyeblander"

Finalist Certificate

TBWA\Santiago Mangada Puno;
Makati, Manila Philippines
Soundesign
"Ultrasound"

**G039 - Interactive Broadcast/
Streaming Advertisement****Finalist Certificate**

United Virtualities; New York, NY USA
Shrek2
"Shrek2 ShoshTV HD"

G040 - Email Marketing Campaign**Bronze World Medal**

COG1; San Francisco, CA USA
American Film Institute
"AFI 100 Songs Email Campaign"

G041 - Newsletter Campaign**Finalist Certificate**

IQ Television Group; Atlanta, GA USA
IBM
"IBM ForwardView Showmail"

G042 - Integrated Advertising Campaign**Gold World Medal**

Forsman & Bodenfors; Gothenburg Sweden
Volvo Cars Sweden/Volvo S40
"Volvo S40 The Inside Story"

Bronze World Medal

Ogilvy Interactive; London England
IBM
"Wimbledon Campaign"

G044 - Other**Finalist Certificate**

Leo Burnett Company Ltd.; Taipei Taiwan
McDonald's Taiwan
"Personal Coupon Maker"

WEBSITE DESIGN**G050 - Best.Com/.Net****Gold World Medal**

Springtime; Stockholm Sweden
Level
"www.levelvodka.com"

Silver World Medal

R/GA; New York, NY USA
Nike
"Nike Lab Holiday 03"

Bronze World Medal

R/GA; New York, NY USA
Nike
"Nike ID"

Finalist Certificate

2Advanced Studios; Aliso Viejo, CA USA
"2Advanced Studios v4 Prophecy"

Finalist Certificate

R/GA; New York, NY USA
Nike
"Nike Lab Spring 04"

Finalist Certificate

Refinery, Inc.; Huntingdon Valley, PA USA
Motorola Consumer Broadband
"Motorola Consumer Broadband Website"

G053 - Best Website Design**Gold World Medal**

Springtime; Stockholm Sweden
Level
"www.levelvodka.com"

Silver World Medal

Hakuhodo i-studio Inc.; Tokyo Japan
Vodafone
"Vodafone Design File"

Bronze World Medal

Max Weber; Warszawa Poland
Powszechny Dom Kredytowy
"Powszechny Dom Kredytowy Website"

Finalist Certificate

Court TV; New York, NY USA
CourtTV.com
"Court TV Primetime Web Page"

Finalist Certificate

e-motion; Seoul Korea
Nike Sports Korea
"Nike Korea Website"

Finalist Certificate

R/GA; New York, NY USA
Nike
"Nike ID"

Finalist Certificate

Ruiz Nicoli Lineas; Madrid Spain
Cadbury Schweppes
"Mediterranean"

Finalist Certificate

Spreitzer New Media; Vienna Austria
PPM Filmproductions, Vienna
"Travel Agency For Creative Minds"

G054 - Best Innovative Feature**Silver World Medal**

R/GA; New York, NY USA
Nike
"Nike Running Training Log"

G055 - Best Microsite**Silver World Medal**

PostVisual.com; Seoul Korea
paran.com
"P A R A N"

Bronze World Medal

21TORR; Reutlingen, BW Germany
Siemens SL 55 Mobile Phone
"Siemens SL55 Mobile Phone Product Launch Web"

Finalist Certificate

Lounge Lizard Worldwide, Inc.; Great River, NY USA
Nikon
"Nikon Cool Pix"

Finalist Certificate

Scholz & Volkmer GmbH; Wiesbaden Germany
"Linotype Fontcomparer"

Finalist Certificate

Wunderman; Irvine, CA USA
Land Rover
"Land Rover Future Vehicle Microsite"

G056 - Best Animated Intro

Finalist Certificate
Silicon Ridge, Inc.; Menlo Park, CA USA
Warner Brothers
"Marx Brothers Collection"

**CD-ROM APPLICATIONS:
BUSINESS/GOVERNMENT****G062 - Advertising/Marketing Sales**

Gold World Medal
BBDO InterOne GmbH, Hamburg; Hamburg Germany
BMW
"BMW PoS Product Presentation"

Silver World Medal

VSA Partners; Chicago, IL USA
Harley-Davidson
"Model Year 2004 Harley-Davidson Dealer Ad Planner"

Bronze World Medal

Tribal DDB; Melbourne, Victoria Australia
Norman Disney Young
"NDY 3D Technology"

Finalist Certificate

Hakuhodo Inc.; Tokyo Japan
B-Flets
"B-Flets Promotional Tool"

Finalist Certificate

IQ Television Group; Atlanta, GA USA
Audi of America
"The Audi Experience"

Finalist Certificate

Media Post Inc.; Zelenople, PA USA
Puerto Rico Convention Bureau
"Puerto Rico Convention Center Interactive CD-ROM"

Finalist Certificate

Tribal DDB Sydney; Sydney, NSW Australia
Volkswagen Group Australia
"Volkswagen Touareg CD-ROM"

G063 - Training

Finalist Certificate
Biedermann und Brandstift ; Frankfurt Germany
Hugo Boss AG
"Trends & Collections F/W 2004"

Finalist Certificate

GanTek Multimedia; Colorado Springs, CO USA
AASHTO
"Anti-Icing/RWIS Training"

**CD-ROM APPLICATIONS:
PUBLIC INFORMATION****G071 - Kiosks**

Bronze World Medal
Anode; Nashville, TN USA
"Night Train To Nashville: Country Connection
Interactive Kiosk"

**CD-ROM APPLICATIONS:
EDUCATIONAL/INSTRUCTIONAL PROGRAMS****G076 - Mathematics/Computer Science**

Finalist Certificate
Marshall Cavendish International Private Limited; Singapore
"Shaping Maths P4A CD-ROM"

G077 - Social Studies

Bronze World Medal
WILL Interactive, Inc.; Potomac, MD USA
Virtual Experience Immersive Learning Simulation (VEILS)
"Reel Society"

G079 - Guidance & Counseling

Gold World Medal
Ra.nj. Digital Entertainment BV;
Rotterdam The Netherlands
Electro Technical Branch Of Trade
"Professionals Operation Ibiza"

**CD-ROM APPLICATIONS:
CONSUMER ENTERTAINMENT & INFORMATION****G090 - Games (Children)**

Bronze World Medal
HealthMark Multimedia, LLC; Washington, DC USA
"Adventures With The Shady Characters"

G092 - Instruction/Enrichment

Finalist Certificate
The Y&R Group/Wunderman; Dearborn, MI USA
Ford Credit
"Be A Credit Superhero"

G093 - Health & Medical/Human Relations*Finalist Certificate*

Siren Interactive Corp.; Oak Park, IL USA
 Baxter Healthcare Corporation
 "Joint Health: A Guide For People With Hemophilia
 And Their Families"

**G095 - Consumer Entertainment/Information
Other***Bronze World Medal*

Oncall Interactive, LLC; Chicago, IL USA
 "Harley Davidson 2004 Ad Planner"

Finalist Certificate

Tag Digital Media; San Diego, CA USA
 Wal-Mart Stores Inc
 "Wal-Mart Road Trip CD"

CRAFTS & TECHNIQUES**G100 - Best Art***Silver World Medal*

R/GA; New York, NY USA
 Nike
 "Nike Lab Comic Book"

Bronze World Medal

Cybersoft OgilvyInteractive Pte Ltd; Singapore
 Levi's
 "Levi's 501 Reborn"

G102 - Best Software Programming/Design*Finalist Certificate*

ASI Image Studios; Minneapolis, MN USA
 ASI Image Studios
 "PDF AdBuilder"

Finalist Certificate

Lynch2; Elgin, IL USA
 Wilson Jones
 "Custom Template Application"

G105 - Best Animation*Finalist Certificate*

PostVisual.com; Seoul Korea
 Pantech & Curitel
 "So Cool: S4"

**G900 - Grand Award: Best Application
Grand Award**

Ra.nj. Digital Entertainment BV;
 Rotterdam The Netherlands
 Electro Technical Branch Of Trade
 "Professionals Operation Ibiza"

**G901 - Grand Award: Best Website
Grand Award**

Vodafone Group Services; Newbury England
 Vodafone
 "Vodafone Future Vision"