

2013 INTERNATIONAL TELEVISION & FILM AWARDS CATEGORIES

Television Categories

These categories are for submissions which are distributed by broadcast, cablecast, satellite, or broadband.

NEWS: PROGRAM

These categories are for submissions which are either regularly scheduled series or specials that are journalism-based. They include On-Air Categories for Anchors, Reporters and Correspondents. There is a category for Best Interview. A body of work from different programs is allowed for on-air personality categories.

- A01 Best Newscast
- A02 Best News Documentary/Special
- A03 Best News Analysis/Commentary
- A04 Best Investigative Report
- A05 Best Coverage of Breaking News
- A06 Best Coverage of Continuing News Story
- A07 Best Public Affairs Program
- A08 Best News Talk Show
- A09 Best Entertainment Newscast
- A10 Best Sports Newscast
- A11 Best Sports Talk Show
- A12 Best Interview
- A13 Best Sports Journalism
- A14 Best News Anchor
- A15 Best Sports Anchor
- A16 Best News Reporter/Correspondent
- A17 Best Sports Reporter/Correspondent
- A18 Best Entertainment News Reporter/Correspondent

NEWS: REPORTS/FEATURES

These categories are for journalism-based submissions which are less than a full program in length.

- B01 Coverage of Breaking News Story
- B02 Coverage of Continuing News Story
- B03 Investigative Report
- B04 Special Report
- B05 Sports Coverage
- B06 Human Interest
- B07 Heroes – (stories about ordinary people whose acts of heroism or advocacies have touched the lives of people and set an example for others to follow)

DOCUMENTARY/INFORMATION PROGRAM

These categories are for submissions which explore a specific topic or point of view in-depth or that deal with issues of interest and importance, and may be either individual programs or series.

- C01 The Arts
- C02 Biography/Profiles
- C03 Community Portraits
- C04 Community Service Programs
- C05 Cultural Issues
- C06 Docudrama
- C07 Educational/Instructional
- C08 Environment & Ecology
- C09 Health/Medical Information
- C10 History & Society
- C11 Magazine Format
- C12 National/International Affairs
- C13 Nature & Wildlife
- C14 Politics
- C15 Religious Programs
- C16 Science & Technology
- C17 Social Issues
- C18 Sports & Recreation
- C19 Travel & Tourism
- C20 Infomercial
- C21 Editorial/Viewpoint - NEW
- C22 Current Affairs - NEW

REGULARLY SCHEDULED ENTERTAINMENT PROGRAM

These categories are for submissions that are series, either network, local, or syndicated, airing weekly or on some regular basis, consisting of live-action or animation, and may be distributed live or recorded. Children's/Youth programs are for up to age 17 audiences. Variety programs may be adapted from other mediums.

- D01 Drama
- D02 Family Programs
- D03 Performing Arts
- D04 Comedy
- D05 Sports
- D06 Talk/Interview
- D07 Variety
- D08 Children's/Youth Program
- D09 Educational/Instructional
- D10 Real Estate/Home Improvement
- D11 Traditional Game show
- D12 Reality Game show
- D13 Reality TV Drama
- D14 Animated Program

ENTERTAINMENT SPECIAL PROGRAM (SPECIALS, MINI-SERIES, LIMITED SERIES, TELENOVELAS)

These categories are for submissions that are specials or series of pre-determined duration airing in a limited time-frame, either network, local, or syndicated, live-action or animation, and may be distributed live or recorded. Variety Specials may be adapted from other mediums. Children's/Youth Specials are for up to age 17 audiences. Awards, Parades, Telethons, Opening/Closing ceremonies, News or Political ceremonies may be entered in Special Event.

- E01 Comedy/Satire
- E02 Family Special
- E03 Mini-Series
- E04 TV Movie/Drama Special
- E05 Performing Arts Special
- E06 Sports Special
- E07 Talk/Interview Special
- E08 Variety Special
- E09 Childrens/Youth Special
- E10 Telenovelas
- E11 Special Event

MUSIC VIDEO

These categories are for submissions that are performance based videos of featured artists.

- F01 Music Video (Short Form)
- F02 Music Video (Long Form)

CRAFT : PROGRAM

These categories are for submissions that showcase a particular craft which contributes to the look, sound, or performance of the over all production elements of the program.

- G01 Best Direction
- G02 Best Writing
- G03 Best Performance by an Actor - NEW
- G04 Best Performance by an Actress - NEW
- G05 Best Narration
- G06 Best Production Design/Art Direction
- G07 Best Camerawork
- G08 Best Editing
- G09 Best Original Music/Lyrics
- G10 Best Soundtrack/Audio mix
- G11 Best Lighting
- G12 Best Costume Design
- G13 Best Special Visual Effects
- G14 Best Music/Lyrics
- G15 Best Soundtrack
- G16 Best Graphic Design
- G17 Best Choreography
- G18 Best Animation
- G19 Best Innovation - NEW

This category is for a production innovation that enhances the viewer's experience and understanding of a program by advancing or adding impact to the storytelling. The innovation may include enhancements which are mechanical or digital. The program or segments may have been aired live or recorded. To assist the jury in evaluating the innovation, a non-broadcast segment with explanations and visual representations of how the innovation was accomplished, including storyboards, diagrams, designs/photographs or other background material may be added to the .mov entry file following the program segments. Please separate this segment with a slate.

- G20 Best Technical Production Team - NEW

This category is open to the individuals who make a significant contribution to the technical portion of a program or film. This category is especially recommended for complex productions. A compilation (body of work) may be submitted. Non-broadcast support material may be added to the .mov entry file following the program segments. Please separate this segment with a slate.

PROMOTION/OPEN & IDs

These categories are for submissions which promote the image/brand of a station, network, website, program, or on-air talent. These categories include generic, episodic, and special tune-in announcements; program opens and main titles; and IDs.

- H01 News Promotion
- H02 Entertainment Program Promotion
- H03 Information/Magazine Program Promotion
- H04 Sports Program Promotion
- H05 Contest/Special Promotion
- H06 Station/Image Promotion
- H07 News Program Open & Titles
- H08 Entertainment Program Open & Titles
- H09 Information/Magazine Open & Titles
- H10 Sports Program Open & Titles
- H11 News/Programming ID
- H12 Station/Network ID
- H13 Interactive Promotion
- H14 Promotion of a Website
- H15 Promotional Program
- H16 Green Promotion

CRAFT: PROMOTION/OPEN & ID

These categories are for submissions that showcase a particular craft which contributes to the look or sound of the over all production elements of a promotion, open, or ID.

- I01 Direction: Promotion/Open & IDs
- I02 Copywriting: Promotion/Open & IDs
- I03 Editing: Promotion/Open & IDs
- I04 Camerawork: Promotion/Open & IDs
- I05 Art Direction: Promotion/Open & IDs
- I06 Original Music: Promotion/Open & IDs
- I07 Soundtrack/Audiomix: Promotion/Open & IDs
- I08 Animation: Promotion/Open & IDs
- I09 Special Visual Effects: Promotion/Open & IDs

ONLINE

These categories are for submissions created for online and include all forms of news, entertainment, sports, and educational programming. Online universities and e-learning/distance learning presentations are eligible. Entries may be short form webisodes or long form.

- J01 Online News Program
- J02 Online Entertainment Program
- J03 Online Sports Program
- J04 Online Educational Program
- J05 Online Special Event - NEW

STUDENT

These categories are for submissions created by students either for distribution or exhibition. For Best On-campus TV station, include programming schedule and 3 examples. For Online program, students may include up to 6 webisodes. Student films may include animation, comedy, concert, drama, fantasy, horror, sci-fi and be short-form or long-form in length.

- K01 Best On-campus TV Station
- K02 On-campus Sports
- K03 On-campus News
- K04 On-campus Talk show
- K05 Best On-campus Anchor/Reporter
- K06 Online Program
- K07 Student Film

Film & Video Categories

These categories are for submissions which are exhibited or screened

FILM PRODUCTIONS: FEATURE/DOCUMENTARY/SHORT

- L01 Feature Films
This category is for full-length submissions created by Studios or Independents and includes Animation or Live Action, Comedy, Concert, Drama, Fantasy, Horror, Sci-Fi.
- L02 Documentaries
This category is for submissions which explore a specific topic or point of view in-depth or that deal with issues of interest and importance and may be either short or long form.
- L03 Short Films
This category is for submissions less than full-length and includes Animation or Live Action, Comedy, Concert, Drama, Fantasy, Horror, Sci-Fi.

EDUCATION/INFORMATION/ENTERTAINMENT PRODUCTIONS

These categories are for submissions that are productions dealing with particular topics of interest to specific audiences. They include productions offered for sale to the public either as VOD or DVD.

- M01 Arts & Humanities
This category is for submissions on Fine/Performing Arts, Philosophy, Religion
- M02 Society & Social Issues
This category is for submissions on Biography, Community/International Affairs, Environment, Health, History
- M03 Human Concerns

This category is for submissions on Aging, Family, Physical/Mental Abuse, Special Education, Substance Abuse, Therapy

- M04 Instruction & Education
This category is for submissions on Guidance/Counseling, Language Arts, Mathematics, Science, Social Sciences
- M05 Professional Education
This category is for submissions on Medical Treatments/Procedures, Patient Information, Training Modules
- M06 Public Information
This category is for submissions on Career Guidance, Consumer Information, Health/Fitness, Nature/Wildlife, Non-Sales Travelogue, Safety & First-Aid
- M07 Entertainment - NEW
This category is for submissions on Sports, Drama, Comedy, Fine/Performing Arts, and Childrens Programming.

INDUSTRIAL PRODUCTIONS

These categories combine elements of stagecraft, scripting, multimedia, special effects and live performance.

- N01 Public Relations
This category includes Annual Reports, Corporate Image, Customer Relations, In-Flight, Non-Profit, Products/Services, Recruiting, Show Reels/Demo Reels/Promos.
- N02 Sales
This category includes Network Upfront Presentations, Consumer, POP, Health Care, Tourism, Products/Services, Professional, Direct Response.
- N03 Internal Use
This category includes Benefits, Employee Relations/Orientation, Meetings, Motivational, Safety/Security, Sales Presentations, Teleconferencing, Training.
- N04 Business Theater
This category is for live performance presentations with AV playback elements including Auto Shows, Corporate Image, Corporate Multi-screen, Trade Shows/Conventions, Product & Sales Presentations, In-House Marketing, Meetings.
- N05 Introductions & Lead-In Titles
This category includes Main Titles, Trailers, or Openers/Closers given at Company or Association Meetings.
- N06 Event Venue
This category is for Arena, Exhibition, or Stadium presentations and includes Video assets, digital displays, scoreboard highlights.

CRAFT: FILMS/PRODUCTIONS

These categories are for submissions that showcase a particular craft which contributes to the look, sound, or performance of the over all production elements of the production or film.

- P01 Direction
- P02 Writing
- P03 Narration
- P04 Performance by an Actor - NEW
- P05 Performance by an Actress - NEW
- P06 Production Design/Art Direction - NEW
- P07 Cinematography
- P08 Editing
- P09 Graphics/Titles

- P10 Special Visual Effects
- P11 Animation
- P12 Original Music
- P13 Soundtrack/Audio Mix
- P14 Innovation - NEW

This category is for a production innovation that enhances the viewer's experience and understanding of a production or film by advancing or adding impact to the storytelling. The innovation may include enhancements which are mechanical or digital. The production or film may have been live or recorded. To assist the jury in evaluating the innovation, a support segment with explanations and visual representations of how the innovation was accomplished, including storyboards, diagrams, designs/photographs or other background material may be added to the .mov entry file following the program segments. Please separate this segment with a slate.

- P15 Technical Production Team - NEW

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