

NEW
YORK
FESTIVALS

2017
INTERNATIONAL
TELEVISION & FILM
AWARDS



S P O N S O R S H I P O P P O R T U N I T I E S

2017



WHO WE ARE

Recognizing The World’s Best Work in TV & Films, advertising, design, and marketing since 1957, New York Festivals (NYF) honors creativity and effectiveness in global communications through six annual competitions.

NYF leverages live events with online winners’ showcases to encompass year-round relationships for our world-wide industry celebration of excellence. The result is a targeted reach into an exclusive audience of award-winning industry leaders, key decision-makers and forward-thinking influencers from fifty countries around the globe.

On April 25, the party starts on the red carpet at the world’s largest media entertainment marketplace – NAB Show in Las Vegas - for a salute to the Grand, Gold, Silver, and Bronze World Medal winners and NYF’s Lifetime Achievement Award honoree.

WHY BE A SPONSOR?

- Position your company in the sweet spot of success
- Generate new business and revenue opportunities
- Maintain existing relationships while you develop strategic business partnerships with new international clients
- Be recognized as an organization that supports and appreciates world-class talent
- Be featured on our website, in our social media, marketing and PR materials





OPPORTUNITIES JUST FOR YOU

We will create the perfect program for your marketing objectives and budget.

GRAND SPONSOR (1 AVAILABLE)

- Be the co-host for opening reception with 15 VIP tickets to distribute to your colleagues, partners, clients (\$2,925 value)
- On-stage visibility for you when you present an award at the gala
- On-stage visibility for your logo in the opening billboards
- Distribute your promo material or product in gift bags/giveaways
- Special signage as a photo op
- Full color message in gala e-program/app
- Web banner on NYF Sponsor page for 1 year
- Your logo on all promotional materials including our website, press releases, year-round email blasts and social media

COST: \$10,000





GOLD SPONSOR (1 AVAILABLE)

- Be the co-host for the champagne reception post-show for the winners with 10 VIP tickets to distribute to your colleagues, partners, clients (\$1,950 value)
- On-stage thank you
- On-stage visibility for your logo in the closing billboards
- Your logo on all promotional materials including our website, press releases, year-round email blasts and social media
- Distribute your promo material or product in gift bags/giveaways
- Special signage as a photo op
- Full color message in gala e-program/app
- Web banner on NYF Sponsor page for 1 year

COST: \$7,500





SILVER SPONSOR (1 AVAILABLE)

- 8 VIP tickets to distribute to colleagues, partners, clients (\$1,560 value)
- Category Exclusivity
- On-stage thank you
- On-stage visibility for your logo in the closing billboards
- Your logo on all promotional materials including our website, press releases, year-round email blasts and social media
- Distribute your promo material or product in gift bags/giveaways
- Full color message in gala e-program/app
- Web banner on NYF Sponsor page for 1 year

COST: \$5,000

BRONZE - OFFICIAL WINNERS SHOWCASE SPONSOR

- 4 VIP tickets (\$780 value)
- On-stage recognition at the ceremony as the Official Winners Showcase sponsor
- Your logo on the Winners Showcase for 1 year
- Company/Brand mentions on NYF social media platforms as official sponsor

COST: \$3,000





BRONZE - OFFICIAL GALA HIGHLIGHTS SPONSOR

- 4 VIP tickets (\$780 value)
- On-stage recognition at the ceremony as the Official Gala Highlights sponsor
- Your logo on the Gala Highlights Showcase for 1 year
(includes all on-stage acceptances & backstage interviews)
- Company/Brand mentions on NYF social media platforms as official sponsor.

COST: \$3,000

CONGRATULATORY MESSAGE

- 2 VIP tickets (\$390 value)
- Full color message page in gala e-program/app

COST: \$1,000

