

Country	Entrant	Title	Brand	Category Group	Category
Argentina	DDB Argentina	Postcards	BBVA	Print: Products & Services	Financial & Investment
Argentina	FOX Networks Group Latin America/Astillero Buenos Aires	Gender Neutral Subtitles	FOX Premium/Pose	Public Relations: Best Use	Brave Work/Brave Client
Argentina	FOX Networks Group Latin America/Astillero Buenos Aires	Gender Neutral Subtitles	FOX Premium/Pose	Public Relations: Products & Service	Media/Entertainment/Events
Argentina	FOX Networks Group Latin America/Astillero Buenos Aires	Gender Neutral Subtitles	FOX Premium/Pose	Avant-Garde/Innovative	Social/Environmental Good: Brand
Argentina	FOX Networks Group Latin America/Astillero Buenos Aires	Gender Neutral Subtitles	FOX Premium/Pose	Positive World Impact: Empowerment	LGBTQ
Argentina	Ponce	Who?	FOX Networks Group Latin America	Branded Content/Entertainment: Products & Services	Media/Entertainment/Events
Argentina	Ponce	Who?	FOX Networks Group Latin America	Branded Content/Entertainment: Discipline	Film - Online
Argentina	Ponce	Who?	FOX Networks Group Latin America	Film: Products & Services	Media/Entertainment/Events
Argentina	Wunderman BA	Femplea	Fundación Mujeres en Igualdad	Positive World Impact: Empowerment	Women
Argentina	Wunderman BA	Perspectives	Movistar	Digital/Mobile: Websites & Microsites	Mobile Website
Argentina	Wunderman BA	The Financial Hack	Tarjeta Cencosud	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
Argentina	Wunderman BA	The Financial Hack	Tarjeta Cencosud	Positive World Impact: Empowerment	Social Justice
Australia	Alt.vfx	Enter Asahi	Asahi Super Dry	Film Craft	Visual Effects
Australia	BWM Dentsu	Project Revoice	The ALS Association	Avant-Garde/Innovative	Use of Data
Australia	BWM Dentsu	Project Revoice	The ALS Association	Avant-Garde/Innovative	Social/Environmental Good: Brand
Australia	BWM Dentsu	Project Revoice	The ALS Association	Avant-Garde/Innovative	Technology
Australia	BWM Dentsu	Project Revoice	The ALS Association	Digital/Mobile: Best Use	Innovation: Technology
Australia	BWM Dentsu	Project Revoice	The ALS Association	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Australia	BWM Dentsu	Project Revoice	The ALS Association	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Australia	BWM Dentsu	Project Revoice	The ALS Association	Positive World Impact: Public Service	Unique Partnership: Charity/Non-Profit
Australia	Clemenger BBDO Sydney	EXTRA Support Acts	Wrigley's EXTRA	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Use of Music
Australia	Cummins & Partners	Meet Grant	Melbourne Advertising and Design Club	Film Craft	Best Use of Humor
Australia	Cummins & Partners	Meet Grant	Melbourne Advertising and Design Club	Film Craft	Script/Copywriting
Australia	Cummins & Partners	Meet Grant	Melbourne Advertising and Design Club	Film: Products & Services	Media/Entertainment/Events
Australia	Cummins & Partners	She Gives Birth, You Give Blood	The Australian Red Cross Blood Service	Positive World Impact: Empowerment	Women

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Australia	Cummins & Partners	She Gives Birth, You Give Blood	The Australian Red Cross Blood Service	Positive World Impact: Public Service	Children- Health, Happiness and Safety: Charity/Non-Profit
Australia	Cummins & Partners	She Gives Birth, You Give Blood	The Australian Red Cross Blood Service	Positive World Impact: Public Service	Unique Partnership: Charity/Non-Profit
Australia	Cummins & Partners	The Error Ridden Ad	Specsavers	Avant-Garde/Innovative	Creative Use of Medium
Australia	Cummins & Partners	The Error Ridden Ad	Specsavers	Branded Content/Entertainment: Products & Services	Health & Wellness
Australia	Cummins & Partners	The Error Ridden Ad	Specsavers	Film: Products & Services	Health & Wellness
Australia	DDB Sydney	Polo Unfail	Volkswagen Passenger Vehicles	Film: Best Use	Viral
Australia	DDB Sydney	Polo Unfail	Volkswagen Passenger Vehicles	Social Media & Influencer: Best Use	Viral
Australia	DDB Sydney	Too Powerful for TV	Volkswagen Commercial Vehicles	Avant-Garde/Innovative	Creative Use of Medium
Australia	DDB Sydney	Too Powerful for TV	Volkswagen Commercial Vehicles	Film: Products & Services	Automotive
Australia	Isobar	Carriberrie	Carriberrie Pty Ltd	Film Craft	Innovation
Australia	Isobar	Carriberrie	Carriberrie Pty Ltd	Film: Best Use	360° Video
Australia	Isobar	Carriberrie	Carriberrie Pty Ltd	Positive World Impact: Public Service	Civic & Social Education: Charity/Non-Profit
Australia	LEO BURNETT SYDNEY	Make My Idea	Samsung	Positive World Impact: Public Service	Unique Partnership: Brand
Australia	LEO BURNETT SYDNEY	The Night. Reimagined	Samsung	Direct & Collateral: Best Use	Ambient
Australia	Leo Burnett Worldwide	Fin For A Fin	Glide Fins	Positive World Impact: Public Service	Environment & Sustainability: Brand
Australia	Leo Burnett Worldwide	Goulburn Valley Food Tours	SPC Ardmona / Goulburn Valley	Activation & Engagement: Products & Services	Food/Drink/Restaurants
Australia	Leo Burnett Worldwide	Goulburn Valley Food Tours	SPC Ardmona / Goulburn Valley	Activation & Engagement: Best Use	Mobile
Australia	Leo Burnett Worldwide	Goulburn Valley Food Tours	SPC Ardmona / Goulburn Valley	Direct & Collateral: Products & Services	Food/Drink/Restaurants
Australia	Leo Burnett Worldwide	The Centre Of Everything	Honda	Film Craft	Visual Effects
Australia	M&C Saatchi	Turkey - Ugly, but good for you	Baiada- Steggles/Lilydale	Audio/Radio: Craft	Script/Copywriting
Australia	Marketforce	Designer Hearing	Telethon Speech and Hearing	Package & Product Design: Products & Services	Health & Wellness
Australia	Marketforce	Designer Hearing	Telethon Speech and Hearing	Package & Product Design: Best Use	Social/Environmental Good: Charity/Non-Profit
Australia	Marketforce	Face Your Waste	Mindarie Regional Council	Package & Product Design: Best Use	Best New Green Product Design
Australia	Marketforce	Face Your Waste	Mindarie Regional Council	Positive World Impact: Public Service	Environment & Sustainability: Charity/Non-Profit
Australia	Naked Communications	Bunny Books	Gidget Foundation Australia	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Australia	Naked Communications	Sans Forgetica	RMIT University	Activation & Engagement: Products & Services	Best Product & Service Advertising

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Australia	Naked Communications	Sans Forgetica	RMIT University	Artistry & Craft in Advertising: Design	Typography
Australia	Naked Communications	Sans Forgetica	RMIT University	Creative Marketing Strategy/Effectiveness	Earned Media
Australia	Naked Communications	Sans Forgetica	RMIT University	Direct & Collateral: Best Use	Brave Work/Brave Client
Australia	Naked Communications	Sans Forgetica	RMIT University	Public Relations: Best Use	Earned Media
Australia	NOVA 93.7	XXXmas	Absolutely Adult	Audio/Radio: Craft	Music/Sound Design
Australia	Nova Entertainment	Walk a Mile in My Boots	Hutt Street Centre	Audio/Radio: Best Use	Social/Environmental Good: Charity/Non-Profit
Australia	OPEN Brand Consulting	Thunderstruck	Royal Australian Mint/ AC/DC 45th Anniversary coin	Public Relations: Best Use	Small Budget/Big Idea
Australia	Photoplay Films	Gotta Be Bonds	Hanes	Film Craft	Casting
Australia	Photoplay Films	Gotta Be Bonds	Hanes	Film Craft	Direction
Australia	Photoplay Films	Push Beyond	Running Bare	Film Craft	Cinematography
Australia	Photoplay Films	Queendom	Hanes	Film Craft	Direction
Australia	Southern Cross Austereo	Doors	Brisbane Waters Private Hospital	Audio/Radio: Craft	Music/Sound Design
Australia	The Brand Agency	Hungry Puffs	Foodbank WA	Positive World Impact: Public Service	Children- Health, Happiness and Safety: Charity/Non-Profit
Australia	The Producers	Love Shahram	The Producers	Film Craft	Casting
Australia	The Producers	Love Shahram	The Producers / Shahram	Film Craft	Cinematography
Australia	The Producers	Love Shahram	The Producers / Shahram	Film Craft	Small Budget/Big Idea
Australia	The Producers	Love Shahram - Before I Love	The Producers / Shahram	Film Craft	Best Original Music
Australia	The Studio at SCA	Copyright Infringement	Edith Cowan University - Western Australian Academy of Performing Arts	Audio/Radio: Products & Services	Media/Entertainment/Events
Australia	VMLY&R	R.I.P Simon the Sloth	TradeMe NZ - lifedirect.co.nz	Activation & Engagement: Products & Services	Financial & Investment
Australia	VMLY&R	R.I.P Simon the Sloth	TradeMe NZ - lifedirect.co.nz	Activation & Engagement: Best Use	Brave Work/Brave Client
Australia	VMLY&R	Sip Safe	Monash University	Activation & Engagement: Products & Services	Health & Wellness
Australia	VMLY&R	Sip Safe	Monash University	Avant-Garde/Innovative	Social/Environmental Good: Brand
Australia	VMLY&R	Sip Safe	Monash University	Direct & Collateral: Products & Services	Health & Wellness
Australia	VMLY&R	Sip Safe	Monash University	Package & Product Design: Products & Services	Health & Wellness
Australia	VMLY&R	Sip Safe	Monash University	Positive World Impact: Empowerment	Women
Australia	VMLY&R	UNICEF HopePage	UNICEF	Activation & Engagement: Best Use	Technology
Australia	VMLY&R	UNICEF HopePage	UNICEF	Digital/Mobile: Websites & Microsites	eCommerce
Austria	Adidas	FRAGILE	MIND.SE	Students: Film Craft/Video Craft	Cinematography
Austria	Adidas	FRAGILE	MIND.SE	Students: Film Craft/Video Craft	Direction

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Austria	Jung von Matt/Donau	First Christmas	Erste Group	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
Austria	Jung von Matt/Donau	First Christmas	Erste Group	Film Craft	Animation
Austria	Jung von Matt/Donau	First Christmas	Erste Group	Film: Products & Services	Financial & Investment
Austria	Jung von Matt/Donau	First Christmas	Erste Group	Film: Best Use	Viral
Belgium	Boondoggle	FAQ The Elections	De Morgen	Activation & Engagement: Best Use	Community Building
Brazil	AlmapBBDO	Endless Stories	Getty Images	Branded Content/Entertainment: Discipline	Film - Online
Brazil	AlmapBBDO	Endless Stories	Getty Images	Artistry & Craft in Advertising: Branded Content/Entertainment	Editing
Brazil	AlmapBBDO	Endless Stories	Getty Images	Artistry & Craft in Advertising: Branded Content/Entertainment	Script/Copywriting
Brazil	AlmapBBDO	Endless Stories	Getty Images	Design: Brand Design	Digital/Mobile
Brazil	AlmapBBDO	Endless Stories	Getty Images	Digital/Mobile: Websites & Microsites	eCommerce
Brazil	AlmapBBDO	Endless Stories	Getty Images	Digital/Mobile: Best Use	Interface & Navigation (UX/UI)
Brazil	AlmapBBDO	Endless Stories	Getty Images	Digital/Mobile: Best Use	Best Use of Medium
Brazil	AlmapBBDO	Endless Stories	Getty Images	Film Craft	Editing
Brazil	AlmapBBDO	Endless Stories	Getty Images	Film Craft	Script/Copywriting
Brazil	AlmapBBDO	Endless Stories	Getty Images	Film: Best Use	Made for Online
Brazil	AlmapBBDO	Endless Stories	Getty Images	Film: Best Use	Interactive
Brazil	AlmapBBDO	The Alphabet of Summer	Havaianas	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Brazil	AlmapBBDO	The Alphabet of Summer	Havaianas	Artistry & Craft in Advertising: Print & Outdoor	Typography
Brazil	BETC/Havas	The Dissolving Poster	Habitat For Humanity	Avant-Garde/Innovative	Social/Environmental Good: Charity/Non-Profit
Brazil	BETC/Havas	The Dissolving Poster	Habitat For Humanity	Outdoor: Best Use	Social/Environmental Good: Charity/Non-Profit
Brazil	BETC/Havas	The Dissolving Poster	Habitat For Humanity	Positive World Impact: Public Service	Environment & Sustainability: Charity/Non-Profit
Brazil	Cheil Communications	AudioChords	Samsung	Activation & Engagement: Best Use	Mobile
Brazil	Cheil Communications	AudioChords	Samsung	Audio/Radio: Best Use	Social/Environmental Good: Brand
Brazil	Cheil Communications	AudioChords	Samsung	Audio/Radio: Best Use	Technology
Brazil	FCB Brasil	100 things to do in Brazil before you die	Estadão Newspaper / Institutional	Design: Brand Design	Books
Brazil	FCB Brasil	100 things to do in Brazil before you die	Estadão Newspaper / Institutional	Design: Brand Design	Direct Mail Marketing
Brazil	FCB Brasil	End of the World	Clube de Criação / Brazilian Creative Club Festival	Artistry & Craft in Advertising: Print & Outdoor	Illustration

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Brazil	FCB Brasil	The Unknown	Clube de Criação / The Brazilian Creative Club Festival	Artistry & Craft in Advertising: Design	Graphic Design
Brazil	FCB Brasil	The Unknown	Clube de Criação	Film Craft	Cinematography
Brazil	FCB Brasil	Trending Botics	Congresso em Foco / Institutional	Digital/Mobile: Mobile Platforms	Media/Entertainment
Brazil	Grey Brasil	Corruption Detector	Reclame Aqui / Corruption Detector	Digital/Mobile: Mobile Platforms	Products & Services
Brazil	Grey Brasil	Corruption Detector	Reclame Aqui / Corruption Detector	Digital/Mobile: Best Use	Social/Environmental Good: Brand
Brazil	McCann Healthcare	Valuable Inheritance	Hospital Moinhos de Vento / Awareness	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Brazil	Miami Ad School Brazil	Google Deaf Sign	Google Translator	Students: Medium	Avant-Garde/Innovative
Brazil	Miami Ad School Brazil	Hottest CV	Burger King	Students: Medium	Direct & Collateral
Brazil	Miami Ad School Brazil	The Art of Tasting	Tasting Room	Students: Medium	Direct & Collateral
Brazil	Mirum Brazil	Rainbow Cup	Grupo Dignidade	Public Relations: Best Use	Community Building
Brazil	Mirum Brazil	Rainbow Cup	Grupo Dignidade	Social Media & Influencer: Platform	Instagram
Brazil	Mirum Brazil	Rainbow Cup	Grupo Dignidade	Social Media & Influencer: Best Use	#hashtag
Brazil	NBS	Stories to Inhale	Clin Kids	Avant-Garde/Innovative	Product Innovation
Brazil	NBS	Stories to Inhale	Clin Kids	Direct & Collateral: Products & Services	Health & Wellness
Brazil	NBS	Stories to Inhale	Clin Kids	Package & Product Design: Products & Services	Health & Wellness
Brazil	PBC COMUNICACAO LTDA	Firefly	Bradesco	Film Craft	Animation
Brazil	PBC COMUNICACAO LTDA	Firefly	Bradesco	Film Craft	Best Use of Music
Brazil	PBC COMUNICACAO LTDA	The Grand Finale	Heineken	Branded Content/Entertainment: Best Use	Sponsorship Integration
Brazil	PBC COMUNICACAO LTDA	The Grand Finale	Heineken	Sports	Sports Event or Program Promotion
Brazil	TEch and Soul, São Paulo	Distracted Goalkeeper	Uber/Yellow May	Activation & Engagement: Best Use	Events & Stunts
Brazil	TEch and Soul, São Paulo	Distracted Goalkeeper	Uber/Yellow May	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
Brazil	TEch and Soul, São Paulo	Distracted Goalkeeper	Uber/Yellow May	Direct & Collateral: Best Use	Small Budget/Big Idea
Brazil	TEch and Soul, São Paulo	Distracted Goalkeeper	Uber/Yellow May	Public Relations: Best Use	Social/Environmental Good: Brand
Brazil	TEch and Soul, São Paulo	Distracted Goalkeeper	Uber/Yellow May	Sports: Best Use	Events & Stunts
Brazil	Telecine	Cinema Seat	Telecine	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
Canada	AHLOT	Cannabis Curation Committee	AHLOT (A Higher Level Of Thought)	Creative Marketing Strategy/Effectiveness	Brand Development: National
Canada	Zulu Alpha Kilo	Reskinning Queen Street West	Consonant Skincare	Activation & Engagement: Best Use	Print/Outdoor
Canada	Zulu Alpha Kilo	Speak the Truth Campaign	Association of Registered Graphic Designers (RGD)	Artistry & Craft in Advertising: Design	Copywriting

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Canada	Zulu Alpha Kilo	Speak the Truth Campaign	Association of Registered Graphic Designers (RGD)	Artistry & Craft in Advertising: Direct & Collateral	Graphic Design
Canada	Zulu Alpha Kilo	The Away Game	Tim Hortons	Activation & Engagement: Products & Services	Corporate Image
Canada	Zulu Alpha Kilo	The Away Game	Tim Hortons	Sports	Products & Services
Canada	Zulu Alpha Kilo	Win Pencil. Draw Respect.	One Show	Print: Best Use	Integrated Campaign
Canada	Zulu Alpha Kilo	World's Worst RFP	One Show	Film: Best Use	Made for Online
China	Anomaly Shanghai	More of Less	Airbnb China	Artistry & Craft in Advertising: Digital/Mobile/Social	Art Direction
China	Cheil China	Celebrity Face Donation	Tencent/Operation Smile	Public Relations: Best Use	Celebrity/Influencer
China	Final Frontier	Back To The Stars	Ritz-Carlton	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
China	MATCH	Happy New Year	OPPO/OPPO	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
China	MATCH	Happy New Year	OPPO/OPPO	Artistry & Craft in Advertising: Design	Art Direction
China	MATCH	Happy New Year	OPPO/OPPO	Artistry & Craft in Advertising: Design	Art Direction
China	MATCH	Happy New Year	OPPO/OPPO	Artistry & Craft in Advertising: Design	Illustration
China	MATCH	Nivea Cloud Cream Cone	Beiersdorf/Nivea	Creative Marketing Strategy/Effectiveness	Branded Content/Entertainment
China	MATCH	Nivea Cloud Cream Cone	Beiersdorf/Nivea	Design: Brand Design	Promotional Items
China	MATCH	Nivea Cloud Cream Cone	Beiersdorf/Nivea	Package & Product Design: Products & Services	Health & Wellness
China	MATCH	Nivea Cloud Cream Cone	Beiersdorf/Nivea	Package & Product Design: Best Use	Innovation
China	Serviceplan China	Seek Your Way Campaign	The One Club Great China Office / Portfolio Night	Artistry & Craft in Advertising: Design	Typography
China	Serviceplan China	Seek Your Way_Be Praised / Be Dissuaded	The One Club Great China Office / Portfolio Night	Artistry & Craft in Advertising: Print & Outdoor	Typography
China	Shanghai Newker Culture Communication Co. Ltd.	Plastic Bags Giants	United Nations Environment Programme	Students: Medium	Positive World Impact
China	Shanghai Newker Culture Communication Co.,LTD	Children are not children	UNICEF?United Nations International Children's Fund?	Students: Craft - Other than Film or Video	Art Direction
China	Shanghai Newker Culture Communication Co.,LTD	LIFE PLAYERS	Warrior	Students: Film Craft/Video Craft	Editing
China	Shenzhen Dans Digital Technology Co., Ltd.	CEEC - Show Case	Shenzhen International CEEC Co., Ltd.	Design: Environmental/Experiential Design	Best Environmental/Experiential Design
China	The Nine Shanghai	Kungfu Water	Vatti / Trinity Healthy Dishwasher	Film Craft	Animation
Colombia	Wunderman Colombia SAS	EasyAssistance	Easy Taxi / Colombian Red Cross	Activation & Engagement: Best Use	Mobile
Colombia	Wunderman Colombia SAS	EasyAssistance	Easy Taxi / Colombian Red Cross	Collaborations & Partnerships: Products & Services	Health & Wellness

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Colombia	Wunderman Colombia SAS	EasyAssistance	Easy Taxi / Colombian Red Cross	Digital/Mobile: Best Use	Social/Environmental Good: Brand
Colombia	Wunderman Colombia SAS	EasyAssistance	Easy Taxi / Colombian Red Cross	Positive World Impact: Public Service	Civic & Social Education: Brand
Colombia	Wunderman Colombia SAS	Special Stickers	Special Olympics Colombia	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Costa Rica	McCann Worldgroup	Fly Like A President	Agencia Destinos Viajes	Direct & Collateral: Products & Services	Travel/Leisure
Costa Rica	McCann Worldgroup	Fly Like A President	Agencia Destinos Viajes	Direct & Collateral: Best Use	User-Generated Content
Costa Rica	McCann Worldgroup	Fly Like A President	Agencia Destinos Viajes	Digital/Mobile: Websites & Microsites	Mobile Website
Croatia	Bornfight	Paint it Back	Scouts of Croatia/Paint it Back	Artistry & Craft in Advertising: Digital/Mobile/Social	Interface & Navigation (UX/UI)
Croatia	Imago	Paint it back	Scouts of Croatia	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Croatia	Imago	Paint it back	Scouts of Croatia	Positive World Impact: Public Service	Environment & Sustainability: Charity/Non-Profit
Czech Republic	Hullabaloo	Penny Market Christmas 2018	Penny Market Czech Republic	Film Craft	Direction
Denmark	DDB Group GmbH	Give them a Face	Action Against Hunger	Package & Product Design: Products & Services	Food/Drink/Restaurants
Denmark	DDB Group GmbH	Give them a Face	Action Against Hunger	Package & Product Design: Best Use	Social/Environmental Good: Brand
Denmark	DDB Group GmbH	Highlight the Remarkable	STABILO International GmbH	Outdoor: Best Use	Social/Environmental Good: Brand
Denmark	DDB Group GmbH	Highlight the Remarkable	STABILO International GmbH	Print: Best Use	Social/Environmental Good: Brand
Denmark	mellow CPH	Auctioneers of Fine Art	Bruun Rasmussen	Film Craft	Sound Design/Use of Sound
Denmark	The LEGO Agency // The LEGO Group	Build for Real	LEGO Technic	Avant-Garde/Innovative	Audience Connection
Dominican Republic	Pagés BBDO	The Day Women Left The Set	La Sirena	Collaborations & Partnerships: Best Use	Celebrity/Influencer
Dominican Republic	Pagés BBDO	The Day Women Left The Set	La Sirena	Social Media & Influencer: Best Use	Best Use of Influencer
Dominican Republic	Pagés BBDO	The Worst Soap Opera	UNICEF	Positive World Impact: Empowerment	Women
Dominican Republic	Pagés BBDO	The Worst Soap Opera	UNICEF	Positive World Impact: Public Service	Children- Health, Happiness and Safety: Charity/Non-Profit
France	BBDA - Quad Productions	Road Safety - "Mistake"	Securite Routiere	Film Craft	Best Overall Production
France	BBDA - Quad Productions	Road Safety - "Mistake"	Securite Routiere	Film Craft	Visual Effects
France	BETC	Save our Species	Lacoste	Activation & Engagement: Best Use	Social/Environmental Good: Brand

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France	BETC	Save our Species	Lacoste	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
France	BETC	Save our Species	Lacoste	Direct & Collateral: Best Use	Social/Environmental Good: Brand
France	BETC	Save our Species	Lacoste	Design: Brand Design	Promotional Items
France	BETC	Save our Species	Lacoste	Public Relations: Products & Service	Retail Stores & eCommerce
France	BETC	Save our Species	Lacoste	Public Relations: Best Use	Social/Environmental Good: Brand
France	Havas Worldwide Paris	Echo	Armée de l'air	Audio/Radio: Best Use	Podcasts
France	Havas Worldwide Paris	Georges Brassens « Les Passantes » - Universal Music Group	Universal Music Group	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Use of Music
France	Havas Worldwide Paris	Octopus Store	Octopus Watches	Film Craft	Cinematography
France	Havas Worldwide Paris	The Fishing Game - Hubside	Hubside	Film Craft	Direction
France	Havas Worldwide Paris	The Fishing Game - Hubside	Hubside	Film Craft	Visual Effects
France	La Chose	13 Meters	Road Safety / Sécurité Routière	Film: Products & Services	Politics & Government
France	La Chose	Road Safety : 45 years of controversy, 5 times fewer casualties	Road Safety / Sécurité Routière	Film: Products & Services	Politics & Government
France	Marcel	Black Supermarket	Carrefour	Activation & Engagement: Products & Services	Retail Stores & eCommerce
France	Marcel	Black Supermarket	Carrefour	Activation & Engagement: Best Use	Cross-Platform
France	Marcel	Black Supermarket	Carrefour	Activation & Engagement: Best Use	Social/Environmental Good: Brand
France	Marcel	Black Supermarket	Carrefour	Activation & Engagement: Best Use	Brave Work/Brave Client
France	Marcel	Black Supermarket	Carrefour	Avant-Garde/Innovative	Social/Environmental Good: Brand
France	Marcel	Black Supermarket	Carrefour	Direct & Collateral: Products & Services	Retail Stores & eCommerce
France	Marcel	Black Supermarket	Carrefour	Direct & Collateral: Best Use	Ambient
France	Marcel	Black Supermarket	Carrefour	Direct & Collateral: Best Use	Social/Environmental Good: Brand
France	Marcel	Black Supermarket	Carrefour	Direct & Collateral: Best Use	Brave Work/Brave Client
France	Marcel	Black Supermarket	Carrefour	Outdoor: Best Use	Takeover
France	Marcel	Black Supermarket	Carrefour	Public Relations: Products & Service	Retail Stores & eCommerce
France	Marcel	Black Supermarket	Carrefour	Public Relations: Best Use	Corporate Image
France	Marcel	Black Supermarket	Carrefour	Public Relations: Best Use	Social/Environmental Good: Brand
France	Marcel	Black Supermarket	Carrefour	Positive World Impact: Public Service	Environment & Sustainability: Brand
France	Marcel	Souvenirs de Paris	Centre Pompidou	Activation & Engagement: Products & Services	Travel/Leisure
France	Marcel	Souvenirs de Paris	Centre Pompidou	Activation & Engagement: Best Use	Events & Stunts

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France	Marcel	Souvenirs de Paris	Centre Pompidou	Avant-Garde/Innovative	Audience Connection
France	Marcel	Souvenirs de Paris	Centre Pompidou	Branded Content/Entertainment: Products & Services	Travel/Leisure
France	Marcel	Souvenirs de Paris	Centre Pompidou	Branded Content/Entertainment: Best Use	Small Budget/Big Idea
France	Marcel	Souvenirs de Paris	Centre Pompidou	Direct & Collateral: Products & Services	Travel/Leisure
France	Marcel	Souvenirs de Paris	Centre Pompidou	Direct & Collateral: Best Use	Ambient
France	Marcel	Souvenirs de Paris	Centre Pompidou	Direct & Collateral: Best Use	Small Budget/Big Idea
France	Marcel	Souvenirs de Paris	Centre Pompidou	Direct & Collateral: Best Use	Brave Work/Brave Client
France	Marcel	Souvenirs de Paris	Centre Pompidou	Design: Brand Design	Promotional Items
France	Marcel	Souvenirs de Paris	Centre Pompidou	Film: Best Use	Small Budget/Big Idea
France	Marcel	Souvenirs de Paris	Centre Pompidou	Outdoor: Products & Services	Travel/Leisure
France	Marcel	Souvenirs de Paris	Centre Pompidou	Outdoor: Best Use	Ambient
France	Marcel	Souvenirs de Paris	Centre Pompidou	Outdoor: Best Use	Takeover
France	Marcel	Souvenirs de Paris	Centre Pompidou	Public Relations: Products & Service	Travel/Leisure
France	Marcel	Souvenirs de Paris	Centre Pompidou	Public Relations: Best Use	Corporate Image
France	Marcel	Souvenirs de Paris	Centre Pompidou	Public Relations: Best Use	Events & Stunts
France	McCann Paris	Bordeaux 2050	AJE	Activation & Engagement: Best Use	Social/Environmental Good: Charity/Non-Profit
France	McCann Paris	Bordeaux 2050	AJE	Avant-Garde/Innovative	Product Innovation
France	McCann Paris	Bordeaux 2050	AJE	Avant-Garde/Innovative	Use of Data
France	McCann Paris	Bordeaux 2050	AJE	Avant-Garde/Innovative	Social/Environmental Good: Charity/Non-Profit
France	McCann Paris	Bordeaux 2050	AJE	Direct & Collateral: Best Use	Launch
France	McCann Paris	Bordeaux 2050	AJE	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
France	McCann Paris	Bordeaux 2050	AJE	Public Relations: Best Use	Environmental Effort
France	McCann Paris	Bordeaux 2050	AJE	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
France	McCann Paris	Bordeaux 2050	AJE	Positive World Impact: Public Service	Environment & Sustainability: Charity/Non-Profit
France	Romance	I've Dreamt So Much	Intermarché	Film: Products & Services	Retail Stores & eCommerce
France	Romance	World of Tanks	Wargaming	Film: Products & Services	Media/Entertainment/Events
France	Romance	You are already a great poker player	PokerStars	Film: Products & Services	Media/Entertainment/Events
France	Romance	You're already a great poker player	PokerStars	Film Craft	Script/Copywriting
France	ROSAPARK	Worst Song in the World	MONOPRIX	Branded Content/Entertainment: Discipline	Film - Online
France	ROSAPARK	Worst Song in the World	MONOPRIX	Film Craft	Best Original Music

Country	Entrant	Title	Brand	Category Group	Category
France	SERVICEPLAN FRANCE	AUTISM CAN WORK	ANDROS / Vivre et travailler autrement	Collaborations & Partnerships: Products & Services	Corporate Image
France	SERVICEPLAN FRANCE	AUTISM CAN WORK	ANDROS / Vivre et travailler autrement	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
France	SERVICEPLAN FRANCE	AUTISM CAN WORK	ANDROS / Vivre et travailler autrement	Public Relations: Products & Service	Corporate Image
France	SERVICEPLAN FRANCE	AUTISM CAN WORK	ANDROS / Vivre et travailler autrement	Public Relations: Best Use	Corporate Image
France	SERVICEPLAN FRANCE	AUTISM CAN WORK	ANDROS / Vivre et travailler autrement	Positive World Impact: Public Service	Civic & Social Education: Brand
France	SERVICEPLAN FRANCE	AUTISM CAN WORK	ANDROS / Vivre et travailler autrement	Positive World Impact: Public Service	Unique Partnership: Brand
France	SERVICEPLAN FRANCE	Nicer Kids	Auchan Retail France	Film: Products & Services	Retail Stores & eCommerce
Germany	Schmidbauer-Film GbR	Made for strength	Levis	Students: Film Craft/Video Craft	Best Overall Production
Germany	Schmidbauer-Film GbR	Made for strength	Levis	Students: Film Craft/Video Craft	Cinematography
Germany	ArcticFoxFilm Degenhart&Salcher GbR	Happy Hamster	Dos Equis Lager	Students: Film Craft/Video Craft	Art Direction/Production Design
Germany	ATELIER BRÜCKNER GmbH	The Macallan Visitor Experience	The Edrington Group	Design: Environmental/Experiential Design	Exhibitions & Live Events
Germany	Avantgarde Gesellschaft für Kommunikation mbH	Explore the New	Lufthansa	Public Relations: Products & Service	Travel/Leisure
Germany	Avantgarde Gesellschaft für Kommunikation mbH	Explore the New	Lufthansa	Public Relations: Best Use	Events & Stunts
Germany	BBDO Berlin GmbH	Perfect Fit	Daimler AG / smart / smart EQ fortwo	Film: Best Use	Made for Online
Germany	BBDO Düsseldorf GmbH	Talking can save lives	Deutscher Caritasverband e.V.	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	BBDO Düsseldorf GmbH	Talking can save lives	Deutscher Caritasverband e.V.	Positive World Impact: Public Service	Civic & Social Education: Charity/Non-Profit
Germany	BBDO Group Germany GmbH	Fruit with a clean record	Antidote Vertriebs GmbH	Audio/Radio: Products & Services	Food/Drink/Restaurants
Germany	BBDO Group Germany GmbH	Fruit with a clean record	Antidote Vertriebs GmbH	Audio/Radio: Craft	Script/Copywriting
Germany	BBDO Group Germany GmbH	Fruit with a clean record	Antidote Vertriebs GmbH	Audio/Radio: Craft	Best Use of Humor
Germany	BBDO Group Germany GmbH	Help for Help	Stiftung Menschen fuer Menschen	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	BBDO Group Germany GmbH	Help for Help	Stiftung Menschen fuer Menschen	Social Media & Influencer: Platform	Multi-Platform
Germany	BBDO Group Germany GmbH	Help for Help	Stiftung Menschen fuer Menschen	Social Media & Influencer: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	BBDO Group Germany GmbH	Help for Help	Stiftung Menschen fuer Menschen	Positive World Impact: Public Service	Philanthropic Appeals: Charity/Non-Profit
Germany	BBDO Group Germany GmbH	Remember me	Alzheimer Research Initiative	Artistry & Craft in Advertising: Design	Art Direction
Germany	BBDO Group Germany GmbH	Remember me	Alzheimer Research Initiative	Artistry & Craft in Advertising: Design	Photography

Country	Entrant	Title	Brand	Category Group	Category
Germany	BBDO Group Germany GmbH	Remember me	Alzheimer Research Initiative	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Germany	BBDO Group Germany GmbH	Remember me	Alzheimer Research Initiative	Artistry & Craft in Advertising: Print & Outdoor	Photography
Germany	BBDO Group Germany GmbH	Remember me	Alzheimer Research Initiative	Outdoor: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	BBDO Group Germany GmbH	Remember me	Alzheimer Research Initiative	Print: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	BBDO Group Germany GmbH	Singing Knees	Deutsche Bahn AG	Film Craft	Best Use of Music
Germany	BBDO Group Germany GmbH	Singing Knees	Deutsche Bahn AG	Film Craft	Best Use of Humor
Germany	BBDO Group Germany GmbH	Singing Knees	Deutsche Bahn AG	Film: Best Use	Made for Online
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Use of Humor
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Artistry & Craft in Advertising: Branded Content/Entertainment	Sound Design/Use of Sound
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Artistry & Craft in Advertising: Digital/Mobile/Social	Best Use of Humor
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Film Craft	Casting
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Film Craft	Best Use of Music
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Film: Products & Services	Transportation
Germany	Berliner Verkehrsbetriebe BVG	BVG - My Way	Berliner Verkehrsbetriebe (BVG)	Film: Best Use	Made for Online
Germany	Cheil Germany GmbH	Mario's Goal	Samsung	Film Craft	Best Use of Music
Germany	Cheil Germany GmbH	Mario's Goal	Samsung	Sports: Best Use	Brave Work/Brave Client
Germany	Cheil Germany GmbH	Paradise Found	SAS Institute	Creative Marketing Strategy/Effectiveness	Creative Use of Data
Germany	DDB Group Germany	Highlight the Remarkable	STABILO International GmbH	Branded Content/Entertainment: Discipline	Print - Design
Germany	DDB Group Germany	Highlight the Remarkable	STABILO International GmbH	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Germany	DDB Group Germany	Highlight the Remarkable	STABILO International GmbH	Outdoor: Products & Services	Best Product & Service Advertising
Germany	DDB Group Germany	Highlight the Remarkable	STABILO International GmbH	Print: Products & Services	Best Product & Service Advertising
Germany	DDB Group Germany	Highlight the Remarkable	STABILO International GmbH	Positive World Impact: Empowerment	Women
Germany	DDB Group Germany	The Uncensored Playlist	Reporters Without Borders	Avant-Garde/Innovative	Creative Use of Medium
Germany	DDB Group Germany	The Uncensored Playlist	Reporters Without Borders	Avant-Garde/Innovative	Social/Environmental Good: Charity/Non-Profit
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Audio/Radio: Best Use	Streaming

Country	Entrant	Title	Brand	Category Group	Category
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Audio/Radio: Best Use	Best Use of Medium
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Audio/Radio: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Audio/Radio: Craft	Music/Sound Design
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Branded Content/Entertainment: Discipline	Audio/Radio
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Branded Content/Entertainment: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	DDB Group Germany	The Uncensored Playlist	Reporters Without Borders	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Original Music
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Digital/Mobile: Best Use	Best Use of Medium
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	DDB Group Germany	The Uncensored Playlist	Reportes Without Borders	Positive World Impact: Public Service	Human Rights: Charity/Non-Profit
Germany	DDB Group GmbH	Provider Bash	Telekom Deutschland / Best Telekom network	Audio/Radio: Products & Services	Utilities
Germany	DELI Hamburg GmbH	No Jobs For Cocks	OhYouWomen.org	Film: Best Use	Made for Social Media
Germany	denkwerk GmbH	Art4GlobalGoals	YOU Stiftung - Bildung fuer Kinder in Not	Artistry & Craft in Advertising: Digital/Mobile/Social	Interface & Navigation (UX/UI)
Germany	denkwerk GmbH	Art4GlobalGoals	YOU Stiftung - Bildung fuer Kinder in Not	Design: Brand Design	Digital/Mobile
Germany	denkwerk GmbH	Art4GlobalGoals	YOU Stiftung - Bildung fuer Kinder in Not	Digital/Mobile: Best Use	Interface & Navigation (UX/UI)
Germany	Filmakademie Baden-Wuerttemberg	Calvin Klein - Love	Calvin Klein Underwear	Students: Film Craft/Video Craft	Original Music
Germany	Filmakademie Baden-Wuerttemberg	Calvin Klein - Love	Calvin Klein Underwear	Students: Film Craft/Video Craft	Cinematography
Germany	Filmakademie Baden-Wuerttemberg	Calvin Klein - Love	Calvin Klein Underwear	Students: Film Craft/Video Craft	Direction
Germany	Filmakademie Baden-Wuerttemberg	Dark Red	Social Spot / DSD - Deutsche Stammzellspenderdatei	Students: Medium	Positive World Impact
Germany	Filmakademie Baden-Wuerttemberg	Dark Red	Social Spot / DSD - Deutsche Stammzellspenderdatei	Students: Film Craft/Video Craft	Best Overall Production
Germany	Filmakademie Baden-Wuerttemberg	Dark Red	Social Spot / DSD - Deutsche Stammzellspenderdatei	Students: Film Craft/Video Craft	Original Music
Germany	Filmakademie Baden-Wuerttemberg	Dark Red	Social Spot / DSD - Deutsche Stammzellspenderdatei	Students: Film Craft/Video Craft	Cinematography
Germany	Filmakademie Baden-Wuerttemberg	Dark Red	Social Spot / DSD - Deutsche Stammzellspenderdatei	Students: Film Craft/Video Craft	Direction

Country	Entrant	Title	Brand	Category Group	Category
Germany	Filmakademie Baden-Wuerttemberg	Dark Red	Social Spot / DSD - Deutsche Stammzellspenderdatei	Students: Film Craft/Video Craft	Sound Design/Use of Sound
Germany	Filmakademie Baden-Wuerttemberg	Wake her Soul	Lakewood	Students: Medium	Film
Germany	Filmakademie Baden-Wuerttemberg	Wake her Soul	Lakewood	Students: Film Craft/Video Craft	Original Music
Germany	Filmakademie Baden-Wuerttemberg	Wake her Soul	Lakewood	Students: Film Craft/Video Craft	Cinematography
Germany	Filmakademie Baden-Wuerttemberg	Wake her Soul	Lakewood	Students: Film Craft/Video Craft	Editing
Germany	Filmakademie Baden-Württemberg	Panarea	American Apparel	Students: Medium	Film
Germany	Filmakademie Baden-Württemberg	Panarea	American Apparel	Students: Film Craft/Video Craft	Acting
Germany	Filmakademie Baden-Württemberg	Panarea	American Apparel	Students: Film Craft/Video Craft	Original Music
Germany	Filmakademie Baden-Württemberg	Panarea	American Apparel	Students: Film Craft/Video Craft	Cinematography
Germany	Filmakademie Baden-Württemberg	Panarea	American Apparel	Students: Film Craft/Video Craft	Editing
Germany	Filmakademie Baden-Württemberg	Panarea	American Apparel	Students: Film Craft/Video Craft	Script/Copywriting
Germany	Filmakademie Baden-Württemberg	The Last Wish	Mercedes	Students: Medium	Film
Germany	Filmakademie Baden-Württemberg	The Last Wish	Mercedes	Students: Film Craft/Video Craft	Cinematography
Germany	Filmakademie Baden-Württemberg GmbH	I'll be there for you	IKEA	Students: Medium	Film
Germany	Filmakademie Baden-Württemberg GmbH	Tears in Heaven	Tears Dry Gin	Students: Film Craft/Video Craft	Art Direction/Production Design
Germany	fischerAppelt AG	Ode to the Future	Merck KGaA, Darmstadt, Germany	Film Craft	Best Original Music
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Activation & Engagement: Best Use	Mobile
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Activation & Engagement: Best Use	Small Budget/Big Idea
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Activation & Engagement: Best Use	Brave Work/Brave Client
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Avant-Garde/Innovative	Creative Use of Medium
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Avant-Garde/Innovative	Small Budget/Big Idea

Country	Entrant	Title	Brand	Category Group	Category
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Direct & Collateral: Products & Services	Food/Drink/Restaurants
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Direct & Collateral: Best Use	Small Budget/Big Idea
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Digital/Mobile: Mobile Platforms	Products & Services
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Digital/Mobile: Mobile Platforms	eCommerce
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Digital/Mobile: Websites & Microsites	Products & Services
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Digital/Mobile: Websites & Microsites	eCommerce
Germany	Grabarz & Partner Werbeagentur GmbH	Black Friday Whopper Shopper	Burger King Corporation	Public Relations: Best Use	Small Budget/Big Idea
Germany	Grabarz & Partner Werbeagentur GmbH	Camping	Volkswagen AG/VW Golf IQ.DRIVE	Artistry & Craft in Advertising: Digital/Mobile/Social	Best Use of Humor
Germany	Grabarz & Partner Werbeagentur GmbH	Camping	Volkswagen AG/VW Golf IQ.DRIVE	Film Craft	Animation
Germany	Grabarz & Partner Werbeagentur GmbH	Camping	Volkswagen AG/VW Golf IQ.DRIVE	Film Craft	Best Use of Humor
Germany	Grabarz & Partner Werbeagentur GmbH	Donut	Volkswagen AG	Audio/Radio: Products & Services	Automotive
Germany	Grabarz & Partner Werbeagentur GmbH	Furniture Assembly. The radio campaign for Ikea.	IKEA Deutschland GmbH & Co. KG	Audio/Radio: Products & Services	Retail Stores & eCommerce
GERMANY	Grabarz & Partner Werbeagentur GmbH	Furniture Assembly. The radio campaign for Ikea.	IKEA Deutschland GmbH & Co. KG	Audio/Radio: Best Use	Best Use of Medium
Germany	Grabarz & Partner Werbeagentur GmbH	Furniture Assembly. The radio campaign for Ikea.	IKEA Deutschland GmbH & Co. KG	Audio/Radio: Craft	Music/Sound Design
Germany	Grabarz & Partner Werbeagentur GmbH	Metalheads	Volkswagen AG/VW Golf IQ.DRIVE	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Use of Humor
Germany	Grabarz & Partner Werbeagentur GmbH	Metalheads	Volkswagen AG/VW Golf IQ.DRIVE	Artistry & Craft in Advertising: Digital/Mobile/Social	Best Use of Humor
Germany	Grabarz & Partner Werbeagentur GmbH	Metalheads	Volkswagen AG/VW Golf IQ.DRIVE	Film Craft	Best Original Music
Germany	Grabarz & Partner Werbeagentur GmbH	Metalheads	Volkswagen AG/VW Golf IQ.DRIVE	Film Craft	Best Use of Humor
Germany	Grabarz & Partner Werbeagentur GmbH	Metalheads	Volkswagen AG/VW Golf IQ.DRIVE	Film: Products & Services	Automotive
Germany	Grabarz & Partner Werbeagentur GmbH	Metalheads	Volkswagen AG/VW Golf IQ.DRIVE	Film: Best Use	Made for TV & Cinema
Germany	Grabarz & Partner Werbeagentur GmbH	Not the beginning	Dr. Ing. h.c. F. Porsche AG	Film Craft	Best Original Music

Country	Entrant	Title	Brand	Category Group	Category
Germany	Grabarz & Partner Werbeagentur GmbH	Not the beginning	Dr. Ing. h.c. F. Porsche AG	Film Craft	Editing
Germany	Grabarz & Partner Werbeagentur GmbH	Ponytail	Volkswagen AG	Audio/Radio: Products & Services	Automotive
Germany	Grabarz & Partner Werbeagentur GmbH	Pranks	Volkswagen AG/VW Polo IQ.DRIVE	Film Craft	Art Direction/Production Design
Germany	Grabarz & Partner Werbeagentur GmbH	Pranks	Volkswagen AG/VW Polo IQ.DRIVE	Film Craft	Best Original Music
Germany	Grabarz & Partner Werbeagentur GmbH	The Whopper Dog	Burger King Deutschland GmbH	Branded Content/Entertainment: Discipline	Film - Online
Germany	Grabarz & Partner Werbeagentur GmbH	The Whopper Dog	Burger King Deutschland GmbH	Film: Best Use	Made for Online
Germany	Grabarz & Partner Werbeagentur GmbH	The Whopper Dog	Burger King Deutschland GmbH	Public Relations: Products & Service	Food/Drink/Restaurants
Germany	Granny GmbH	Netflix Forever - The immortal membership	Netflix	Public Relations: Best Use	Earned Media
Germany	Grey Duesseldorf GmbH	Echo of help	UN Women / Echo of help - Amazon Alexa Extension	Activation & Engagement: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Grey Duesseldorf GmbH	Echo of help	UN Women / Echo of help - Amazon Alexa Extension	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Grey Duesseldorf GmbH	Human Identity	Saram / Human rights in North Korea	Design: Brand Design	Corporate Identity
Germany	Grey Duesseldorf GmbH	Sons of Solidarity	Parkinsonsamtoekin / Awareness for Parkinson's disease	Activation & Engagement: Products & Services	Health & Wellness
Germany	Grey Duesseldorf GmbH	Sons of Solidarity	Parkinsonsamtoekin / Awareness for Parkinson's disease	Activation & Engagement: Best Use	Community Building
Germany	Grey Duesseldorf GmbH	Sons of Solidarity	Parkinsonsamtoekin / Awareness for Parkinson's disease	Branded Content/Entertainment: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Grey Duesseldorf GmbH	Sons of Solidarity	Parkinsonsamtoekin / Awareness for Parkinson's disease	Public Relations: Products & Service	Health & Wellness
Germany	Grey Duesseldorf GmbH	Sons of Solidarity	Parkinsonsamtoekin / Awareness for Parkinson's disease	Public Relations: Best Use	Community Building
Germany	Grey Duesseldorf GmbH	The Blind see more.	discovering hands	Design: Brand Design	Corporate Identity
Germany	Grey Duesseldorf GmbH	The Blind see more.	discovering hands	Activation & Engagement: Best Use	Social/Environmental Good: Brand
Germany	Grey Duesseldorf GmbH	The Blind see more.	discovering hands	Avant-Garde/Innovative	Product Innovation
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Activation & Engagement: Best Use	Technology

Country	Entrant	Title	Brand	Category Group	Category
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Avant-Garde/Innovative	Technology
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Audio/Radio: Best Use	Technology
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Direct & Collateral: Best Use	Technology
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Package & Product Design: Products & Services	Media/Entertainment/Events
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Package & Product Design: Best Use	Technology
Germany	Havas GmbH	Footballpen	radio.de / radio.net	Sports: Best Use	Technology
Germany	Havas GmbH	Repicturing Homeless	Getty Images and fiftyfifty (magazine from homeless people)	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
Germany	Havas GmbH	Repicturing Homeless	Getty Images and fiftyfifty (magazine from homeless people)	Digital/Mobile: Best Use	Best Use of Medium
Germany	Havas GmbH	Repicturing Homeless	Getty Images and fiftyfifty (magazine from homeless people)	Digital/Mobile: Best Use	Social/Environmental Good: Brand
Germany	Havas GmbH	Repicturing Homeless	Getty Images and fiftyfifty (magazine from homeless people)	Public Relations: Best Use	Digital/Mobile
Germany	Havas GmbH	Repicturing Homeless	Getty Images and fiftyfifty (magazine from homeless people)	Public Relations: Best Use	Social/Environmental Good: Brand
Germany	Havas GmbH	Repicturing Homeless	Getty Images and fiftyfifty (magazine from homeless people)	Positive World Impact: Public Service	Unique Partnership: Brand
Germany	Heimat Werbeagentur GmbH	Art Directors Club Germany	Art Directors Club für Deutschland e.V.	Design: Brand Design	Brand Design
Germany	Heimat Werbeagentur GmbH	Art Directors Club Germany "Feed your creativity"	Art Directors Club für Deutschland e.V.	Artistry & Craft in Advertising: Design	Illustration
Germany	Heimat Werbeagentur GmbH	Art Directors Club Germany "Feed your creativity"	Art Directors Club für Deutschland e.V.	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Germany	Heimat Werbeagentur GmbH	Art Directors Club Germany "Feed your creativity"	Art Directors Club für Deutschland e.V.	Artistry & Craft in Advertising: Print & Outdoor	Illustration
Germany	Heimat Werbeagentur GmbH	Bloomy Days	Bloomy Days	Package & Product Design: Products & Services	Retail Stores & eCommerce
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Artistry & Craft in Advertising: Branded Content/Entertainment	Art Direction
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Artistry & Craft in Advertising: Design	Photography

Country	Entrant	Title	Brand	Category Group	Category
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Artistry & Craft in Advertising: Digital/Mobile/Social	Art Direction
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Artistry & Craft in Advertising: Digital/Mobile/Social	Photography
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Design: Brand Design	Brand Design
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Design: Brand Design	Digital/Mobile
Germany	Heimat Werbeagentur GmbH	Free Democrats "Made of Defeat - A Photographic Tale."	Fraktion der Freien Demokraten im Deutschen Bundestag	Public Relations: Products & Service	Corporate Image
Germany	Heimat Werbeagentur GmbH	Free Democrats "Moving Parliament. The human fueled brand design."	Fraktion der Freien Demokraten im Deutschen Bundestag	Artistry & Craft in Advertising: Design	Art Direction
Germany	Heimat Werbeagentur GmbH	Free Democrats "Moving Parliament. The human fueled brand design."	Fraktion der Freien Demokraten im Deutschen Bundestag	Artistry & Craft in Advertising: Digital/Mobile/Social	Art Direction
Germany	Heimat Werbeagentur GmbH	Free Democrats "Moving Parliament. The human fueled brand design."	Fraktion der Freien Demokraten im Deutschen Bundestag	Direct & Collateral: Products & Services	Politics & Government
Germany	Heimat Werbeagentur GmbH	Free Democrats "Moving Parliament. The human fueled brand design."	Fraktion der Freien Demokraten im Deutschen Bundestag	Design: Brand Design	Corporate Identity
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Artistry & Craft in Advertising: Direct & Collateral	Art Direction
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Artistry & Craft in Advertising: Package & Product Design	Art Direction
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Collaborations & Partnerships: Products & Services	Retail Stores & eCommerce
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Collaborations & Partnerships: Best Use	Cross-Platform
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Design: Environmental/Experiential Design	eCommerce
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Package & Product Design: Products & Services	Retail Stores & eCommerce
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Public Relations: Best Use	Brand Loyalty
Germany	Heimat Werbeagentur GmbH	HORNBACH	HORNBACH Baumarkt AG	Public Relations: Best Use	Corporate Image
Germany	Heimat Werbeagentur GmbH	HORNBACH "In your corner."	HORNBACH Baumarkt AG	Artistry & Craft in Advertising: Branded Content/Entertainment	Direction

Country	Entrant	Title	Brand	Category Group	Category
Germany	Heimat Werbeagentur GmbH	HORNBACH "In your corner."	HORNBACH Baumarkt AG	Film Craft	Art Direction/Production Design
Germany	Heimat Werbeagentur GmbH	HORNBACH "In your corner."	HORNBACH Baumarkt AG	Film Craft	Best Use of Humor
Germany	Heimat Werbeagentur GmbH	HORNBACH "In your corner."	HORNBACH Baumarkt AG	Film Craft	Script/Copywriting
Germany	Heimat Werbeagentur GmbH	HORNBACH "Room of silence – Giving toilets a voice."	HORNBACH Baumarkt AG	Design: Environmental/Experiential Design	Best Environmental/Experiential Design
Germany	Heimat Werbeagentur GmbH	HORNBACH "Room of silence – Giving toilets a voice."	HORNBACH Baumarkt AG	Public Relations: Products & Service	Retail Stores & eCommerce
Germany	Heimat Werbeagentur GmbH	HORNBACH "Sweat it out."	HORNBACH Baumarkt AG	Film Craft	Art Direction/Production Design
Germany	Heimat Werbeagentur GmbH	HORNBACH "Sweat it out."	HORNBACH Baumarkt AG	Film Craft	Casting
Germany	Heimat Werbeagentur GmbH	HORNBACH "Sweat it out."	HORNBACH Baumarkt AG	Film Craft	Direction
Germany	Heimat Werbeagentur GmbH	HORNBACH "Sweat it out."	HORNBACH Baumarkt AG	Film Craft	Best Use of Humor
Germany	Heimat Werbeagentur GmbH	HORNBACH "Sweat it out."	HORNBACH Baumarkt AG	Film Craft	Sound Design/Use of Sound
Germany	Heimat Werbeagentur GmbH	HORNBACH "WERKSTÜCK Edition 001"	HORNBACH Baumarkt AG	Activation & Engagement: Products & Services	Best Product & Service Advertising
Germany	Heimat Werbeagentur GmbH	HORNBACH "WERKSTÜCK Edition 001"	HORNBACH Baumarkt AG	Activation & Engagement: Best Use	Cross-Platform
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Activation & Engagement: Best Use	Social Media
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Digital/Mobile: Mobile Platforms	Social Media
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Public Relations: Best Use	Celebrity/Influencer
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Public Relations: Best Use	Social Media
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Social Media & Influencer: Best Use	Best Use of Influencer
Germany	Heimat Werbeagentur GmbH	Loud against Nazis "#unfollowme. The hashtag against hate."	Laut gegen Nazis	Positive World Impact: Public Service	Philanthropic Appeals: Charity/Non-Profit
Germany	Heimat Werbeagentur GmbH	Share "1 for you. 1 for the world."	Share Foods GmbH	Design: Brand Design	Brand Design

Country	Entrant	Title	Brand	Category Group	Category
Germany	Heimat Werbeagentur GmbH	Share "1 for you. 1 for the world."	Share Foods GmbH	Design: Brand Design	Corporate Identity
Germany	Heimat Werbeagentur GmbH	Share "1 for you. 1 for the world."	Share Foods GmbH	Package & Product Design: Products & Services	Best Product & Service Advertising
Germany	Heimat Werbeagentur GmbH	Share "1 for you. 1 for the world."	Share Foods GmbH	Positive World Impact: Public Service	Environment & Sustainability: Brand
Germany	Heimat Werbeagentur GmbH	Swisscom	Swisscom (Schweiz) AG	Artistry & Craft in Advertising: Digital/Mobile/Social	Motion Graphics
Germany	Heimat Werbeagentur GmbH	Swisscom	Swisscom (Schweiz) AG	Design: Environmental/Experiential Design	Exhibitions & Live Events
Germany	INNOCEAN Worldwide Europe GmbH	El Magico	Hyundai Motor Europe	Film: Products & Services	Automotive
Germany	Karli Baumann Werbefilmproduktion	Maerklin - Connecting Generations	Maerklin	Students: Medium	Film
Germany	Karli Baumann Werbefilmproduktion	Maerklin - Connecting Generations	Maerklin	Students: Film Craft/Video Craft	Art Direction/Production Design
Germany	Karli Baumann Werbefilmproduktion	Maerklin - Connecting Generations	Maerklin	Students: Film Craft/Video Craft	Original Music
Germany	Karli Baumann Werbefilmproduktion	Maerklin - Connecting Generations	Maerklin	Students: Film Craft/Video Craft	Cinematography
Germany	Karli Baumann Werbefilmproduktion	Maerklin - Connecting Generations	Maerklin	Students: Film Craft/Video Craft	Sound Design/Use of Sound
Germany	Kolle Rebbe GmbH	Aktion Mensch "From the very beginning"	Aktion Mensch e.V.	Film Craft	Casting
Germany	Kolle Rebbe GmbH	Aktion Mensch "From the very beginning"	Aktion Mensch e.V.	Film: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Kolle Rebbe GmbH	Audi "Dog"	Audi	Audio/Radio: Products & Services	Automotive
Germany	Kolle Rebbe GmbH	Audible	Audible	Artistry & Craft in Advertising: Design	Photography
Germany	Kolle Rebbe GmbH	Bundesverband "Das frühgeborene Kind" "Early Type"	Bundesverband	Artistry & Craft in Advertising: Design	Typography
Germany	Kolle Rebbe GmbH	Bundesverband "Das frühgeborene Kind" "Early Type"	Bundesverband	Artistry & Craft in Advertising: Direct & Collateral	Typography
Germany	Kolle Rebbe GmbH	DPD Live-Tracking "Frequency Traveller"	DPD	Audio/Radio: Best Use	Best Use of Medium
Germany	Kolle Rebbe GmbH	Lufthansa "#LifeChangingPlaces – France"	Lufthansa	Film Craft	Cinematography
Germany	Kolle Rebbe GmbH	Lufthansa "#LifeChangingPlaces – New York"	Lufthansa	Film Craft	Best Original Music
Germany	Kolle Rebbe GmbH	Lufthansa "#LifeChangingPlaces – New York"	Lufthansa	Film Craft	Editing
Germany	Kolle Rebbe GmbH	Lufthansa "#LifeChangingPlaces – New York"	Lufthansa	Film Craft	Cinematography

Country	Entrant	Title	Brand	Category Group	Category
Germany	Kolle Rebbe GmbH	Lufthansa "Walk-in Ads"	Deutsche Lufthansa AG	Digital/Mobile: Games, Banners, Rich Media	Media/Entertainment
Germany	Kolle Rebbe GmbH	Parachute Coffee	Parachute Coffee	Package & Product Design: Products & Services	Food/Drink/Restaurants
Germany	Kolle Rebbe GmbH	PETA "Eye to Eye"	PETA	Activation & Engagement: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Kolle Rebbe GmbH	PETA "Eye to Eye"	PETA	Activation & Engagement: Best Use	VR/AR
Germany	Kolle Rebbe GmbH	PETA "Eye to Eye"	PETA	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
Germany	Kolle Rebbe GmbH	PETA "Eye to Eye"	PETA	Artistry & Craft in Advertising: Branded Content/Entertainment	Sound Design/Use of Sound
Germany	Kolle Rebbe GmbH	PETA "Eye to Eye"	PETA	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Kolle Rebbe GmbH	PETA "Eye to Eye"	PETA	Direct & Collateral: Best Use	Technology
Germany	Kolle Rebbe GmbH	skinmade "Made by your skin."	skinmade	Avant-Garde/Innovative	Product Innovation
Germany	Kolle Rebbe GmbH	skinmade "Made by your skin."	skinmade	Direct & Collateral: Products & Services	Health & Wellness
Germany	Kolle Rebbe GmbH	skinmade "Made by your skin."	skinmade	Package & Product Design: Products & Services	Health & Wellness
Germany	Kolle Rebbe GmbH	skinmade "Made by your skin."	skinmade	Package & Product Design: Best Use	Technology
Germany	la red GmbH	Jägermeister	Jägermeister	Avant-Garde/Innovative	Technology
Germany	la red GmbH	Jägermeister	Jägermeister	Branded Content/Entertainment: Best Use	Innovation
Germany	Leo Burnett Germany	Electric Mobility Solutions	UJET	Package & Product Design: Best Use	Best New Green Product Design
Germany	Leo Burnett Germany	Mc Stations	McDonald's Germany	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Germany	Leo Burnett Germany	The Toast Oracle	LIDL International	Social Media & Influencer: Platform	Facebook
Germany	Leo Burnett Germany	The Unofficial Football	Reporters Without Borders	Positive World Impact: Public Service	Human Rights: Charity/Non-Profit
Germany	Marko Roth Productions	Kherou	Passion Project	Students: Film Craft/Video Craft	Cinematography
Germany	Marko Roth Productions	Kherou	Passion Project	Students: Film Craft/Video Craft	Direction
Germany	Miami Ad School	Getaway	Penguin Audiobooks	Students: Medium	Outdoor
Germany	Miami Ad School Berlin	Burton 2050 Winter Collection	Burton Snowboards	Students: Medium	Positive World Impact
Germany	miami ad school berlin	Taste without waste	SodaStream	Students: Medium	Outdoor
Germany	Miami Ad School Europe	Sodafication Machine: The First Vending Machine for People With Diabetes	Soda Stream	Students: Medium	Avant-Garde/Innovative
Germany	Miami Ad School Europe	Sodafication Machine: The First Vending Machine for People With Diabetes	Soda Stream	Students: Medium	Positive World Impact

Country	Entrant	Title	Brand	Category Group	Category
Germany	Ogilvy GmbH	#Hitler	Gesicht Zeigen! An association encouraging people to stand against racism in Germany	Social Media & Influencer: Best Use	#hashtag
Germany	Ogilvy GmbH	Adolf's Online Strategy	Gesicht Zeigen! An association encouraging people to stand against racism in Germany	Audio/Radio: Best Use	Best Use of Medium
Germany	Ogilvy GmbH	Adolf's Online Strategy	Gesicht Zeigen! An association encouraging people to stand against racism in Germany	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Ogilvy GmbH	Adolf's Online Strategy	Gesicht Zeigen! An association encouraging people to stand against racism in Germany	Social Media & Influencer: Best Use	Best Use of Influencer
Germany	Ogilvy GmbH	Adolf's Online Strategy	Gesicht Zeigen! An association encouraging people to stand against racism in Germany	Positive World Impact: Public Service	Civic & Social Education: Charity/Non-Profit
Germany	Ogilvy GmbH	E by NESCAFE	Nestlé S.A.	Package & Product Design: Best Use	Innovation
Germany	Ogilvy GmbH	No need to fly - Around the world in Germany	Deutsche Bahn (German Rail)	Creative Marketing Strategy/Effectiveness	Creative Use of Data
Germany	Ogilvy GmbH	No need to fly - Around the world in Germany	Deutsche Bahn (German Rail)	Digital/Mobile: Best Use	Innovation: Technology
Germany	Ogilvy GmbH	No need to fly - Around the world in Germany	Deutsche Bahn (German Rail)	Social Media & Influencer: Best Use	Innovation
Germany	Ogilvy GmbH	Save the flight - Around the world in Germany	Deutsche Bahn (German Rail)	Outdoor: Products & Services	Travel/Leisure
Germany	Ogilvy GmbH	Save the flight - Around the world in Germany	Deutsche Bahn (German Rail)	Print: Products & Services	Travel/Leisure
Germany	Ogilvy GmbH	Sound of Light	HUAWEI	Public Relations: Products & Service	Media/Entertainment/Events
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Activation & Engagement: Best Use	Events & Stunts
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Activation & Engagement: Best Use	Social/Environmental Good: Brand
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Activation & Engagement: Best Use	Small Budget/Big Idea
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Avant-Garde/Innovative	Creative Use of Medium
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Package & Product Design: Best Use	Social/Environmental Good: Brand
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Public Relations: Best Use	Events & Stunts
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Public Relations: Best Use	Small Budget/Big Idea
Germany	Philipp und Keuntje GmbH	Shitty Paper - Made from hate	Goldeimer	Positive World Impact: Empowerment	Social Justice
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Avant-Garde/Innovative	Creative Use of Medium
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Branded Content/Entertainment: Discipline	Film - Online

Country	Entrant	Title	Brand	Category Group	Category
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Branded Content/Entertainment: Best Use	Innovation
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Artistry & Craft in Advertising: Design	Graphic Design
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Artistry & Craft in Advertising: Digital/Mobile/Social	Graphic Design
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Artistry & Craft in Advertising: Digital/Mobile/Social	Interface & Navigation (UX/UI)
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Design: Brand Design	Corporate Identity
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Design: Brand Design	Publications: Business Communications
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Public Relations: Best Use	Digital/Mobile
Germany	Pixelpark GmbH	"9.58 seconds - the world's fastest annual report"	Puma SE	Sports: Best Use	Endorsements
Germany	Robert Bosch GmbH	The Internet of Things presents – #LikeABosch	Robert Bosch GmbH	Artistry & Craft in Advertising: Branded Content/Entertainment	Casting
Germany	Robert Bosch GmbH	The Internet of Things presents – #LikeABosch	Robert Bosch GmbH	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Use of Music
Germany	Robert Bosch GmbH	The Internet of Things presents – #LikeABosch	Robert Bosch GmbH	Artistry & Craft in Advertising: Digital/Mobile/Social	Music/Sound Design
Germany	Robert Bosch GmbH	The Internet of Things presents – #LikeABosch	Robert Bosch GmbH	Film Craft	Casting
Germany	Robert Bosch GmbH	The Internet of Things presents – #LikeABosch	Robert Bosch GmbH	Film Craft	Best Use of Music
Germany	Robert Bosch GmbH	The Internet of Things presents – #LikeABosch	Robert Bosch GmbH	Film Craft	Best Overall Production
Germany	Scholz & Friends Berlin GmbH	#queerformat	Der Tagesspiegel	Design: Brand Design	Publications: Editorial
Germany	Scholz & Friends Berlin GmbH	#queerformat	Der Tagesspiegel	Print: Best Use	Newspaper/Magazine
Germany	Scholz & Friends Berlin GmbH	#queerformat	Der Tagesspiegel	Positive World Impact: Empowerment	LGBTQ
Germany	Scholz & Friends Berlin GmbH	ReArranged	Berliner Philharmonie	Artistry & Craft in Advertising: Design	Art Direction
Germany	Scholz & Friends Berlin GmbH	Tested	toom hardware stores	Film: Products & Services	Retail Stores & eCommerce
Germany	Scholz & Friends Berlin GmbH	The Insect Concerto	Karajan Academy of the Berlin Philharmonics + WWF	Audio/Radio: Craft	Music/Sound Design
Germany	Scholz & Friends Berlin GmbH	The Insect Concerto	Karajan Academy of the Berlin Philharmonics + WWF	Branded Content/Entertainment: Discipline	Audio/Radio
Germany	Scholz & Friends Berlin GmbH	The Insect Concerto	Karajan Academy of the Berlin Philharmonics + WWF	Artistry & Craft in Advertising: Branded Content/Entertainment	Sound Design/Use of Sound
Germany	Scholz & Friends Berlin GmbH	The Insect Concerto	Karajan Academy of the Berlin Philharmonics + WWF	Artistry & Craft in Advertising: Digital/Mobile/Social	Music/Sound Design

Country	Entrant	Title	Brand	Category Group	Category
Germany	Scholz & Friends Berlin GmbH	Trump365 – The Monument of Facts	Der Tagesspiegel	Artistry & Craft in Advertising: Design	Art Direction
Germany	Scholz & Friends Hamburg GmbH	The man who changed	Exit Program Saxony Germany	Film: Products & Services	Politics & Government
Germany	Scholz & Friends Hamburg GmbH	The man who changed	Exit Program Saxony Germany	Film: Best Use	Made for Online
Germany	Scholz & Friends Hamburg GmbH	The man who changed	Exit Program Saxony Germany	Film: Best Use	Small Budget/Big Idea
Germany	Scholz & Friends Hamburg GmbH	The man who changed	Exit Program Saxony Germany	Print: Products & Services	Politics & Government
Germany	Scholz & Friends Hamburg GmbH	The man who changed	Exit Program Saxony Germany	Print: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Scholz & Friends Hamburg GmbH	The man who changed - State Opera	Exit Program Saxony Germany	Film: Best Use	Made for TV & Cinema
Germany	Scholz & Friends Hamburg GmbH	The man who changed - State Opera	Exit Program Saxony Germany	Film: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Scholz & Friends Hamburg GmbH	The man who changed - State Opera	Exit Program Saxony Germany	Print: Best Use	Newspaper/Magazine
Germany	Scholz & Friends Hamburg GmbH	The man who changed - Victory Gate	Exit Program Saxony Germany	Film: Best Use	Made for TV & Cinema
Germany	Scholz & Friends Hamburg GmbH	The man who changed - Victory Gate	Exit Program Saxony Germany	Film: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Scholz & Friends Hamburg GmbH	The man who changed - Victory Gate	Exit Program Saxony Germany	Print: Best Use	Newspaper/Magazine
Germany	Scholz & Friends Hamburg GmbH	ZIPPER	Toppits	Audio/Radio: Products & Services	Best Product & Service Advertising
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Beck's Soundpils	Beck's	Activation & Engagement: Products & Services	Food/Drink/Restaurants
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Beck's Soundpils	Beck's	Direct & Collateral: Products & Services	Food/Drink/Restaurants
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Beck's Soundpils	Beck's	Direct & Collateral: Best Use	User-Generated Content
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Beck's Soundpils	Beck's	Public Relations: Products & Service	Food/Drink/Restaurants
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Bullet Proof	BMW AG	Design: Brand Design	Publications: Business Communications

Country	Entrant	Title	Brand	Category Group	Category
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Canis Resort	Canis Resort AG	Audio/Radio: Products & Services	Travel/Leisure
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Christmas doesn't need much. Only Love.	Penny	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Christmas doesn't need much. Only Love.	Penny	Film Craft	Animation
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Christmas doesn't need much. Only Love.	Penny	Film Craft	Best Use of Music
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Christmas doesn't need much. Only Love.	Penny	Film: Products & Services	Retail Stores & eCommerce
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Christmas doesn't need much. Only Love.	Penny	Film: Best Use	Made for Online
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	City of no cars	BMW	Film Craft	Art Direction/Production Design
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	City of no cars	BMW	Film Craft	Direction
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Dot Mini. The First Smart Media Device for the Visually Impaired.	Dot Mini	Avant-Garde/Innovative	Product Innovation
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Dot Mini. The First Smart Media Device for the Visually Impaired.	Dot Mini	Avant-Garde/Innovative	Technology
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Dot Mini. The First Smart Media Device for the Visually Impaired.	Dot Mini	Collaborations & Partnerships: Products & Services	Health & Wellness
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Dot Mini. The First Smart Media Device for the Visually Impaired.	Dot Mini	Digital/Mobile: Mobile Platforms	Products & Services
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Dot Mini. The First Smart Media Device for the Visually Impaired.	Dot Mini	Digital/Mobile: Best Use	Innovation: Technology
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Dot Mini. The First Smart Media Device for the Visually Impaired.	Dot Mini	Package & Product Design: Best Use	Innovation

Country	Entrant	Title	Brand	Category Group	Category
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Featuring Alexa	Too Many T's	Audio/Radio: Best Use	Best Use of Medium
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Featuring Alexa	Too Many T's	Artistry & Craft in Advertising: Digital/Mobile/Social	Music/Sound Design
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Activation & Engagement: Best Use	Print/Outdoor
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Activation & Engagement: Best Use	Brave Work/Brave Client
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Branded Content/Entertainment: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Artistry & Craft in Advertising: Print & Outdoor	Typography
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Outdoor: Best Use	Small Budget/Big Idea
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Print: Best Use	Newspaper/Magazine
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Print: Best Use	Social/Environmental Good: Charity/Non-Profit
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Fonts for Freedom	Reporters Without Borders	Positive World Impact: Public Service	Human Rights: Brand
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Le Beck's: The legendary beer can	Beck's	Artistry & Craft in Advertising: Package & Product Design	Art Direction
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Le Beck's: The legendary beer can	Beck's	Design: Brand Design	Promotional Items
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Le Beck's: The legendary beer can	Beck's	Public Relations: Products & Service	Food/Drink/Restaurants

Country	Entrant	Title	Brand	Category Group	Category
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Le Beck's: The legendary beer can	Beck's	Avant-Garde/Innovative	Package Design
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Miss the start. Miss the story.	Sky Deutschland	Artistry & Craft in Advertising: Print & Outdoor	Copywriting
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Miss the start. Miss the story.	Sky Deutschland	Print: Products & Services	Media/Entertainment/Events
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Organic Food for all	Penny	Film Craft	Best Use of Music
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Organic Food for all	Penny	Film: Best Use	Social/Environmental Good: Brand
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Pink Triangle Issue	Vanguardist Progressive Men's Magazine	Design: Brand Design	Logos & IDs
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Pink Triangle Issue	Vanguardist Progressive Men's Magazine	Public Relations: Best Use	Social/Environmental Good: Brand
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Pink Triangle Issue	Vanguardist Progressive Men's Magazine	Positive World Impact: Empowerment	LGBTQ
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Say it with sky	Sky Deutschland	Activation & Engagement: Products & Services	Media/Entertainment/Events
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Say it with sky	Sky Deutschland	Branded Content/Entertainment: Best Use	User-Generated Content
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Say it with sky	Sky Deutschland	Direct & Collateral: Best Use	User-Generated Content
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	Say it with sky	Sky Deutschland	Digital/Mobile: Best Use	User-Generated Content
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	SCARS OF DEMOCRACY	STROKE ART FAIR	Artistry & Craft in Advertising: Design	Illustration
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	SCARS OF DEMOCRACY	STROKE ART FAIR	Artistry & Craft in Advertising: Digital/Mobile/Social	Illustration

Country	Entrant	Title	Brand	Category Group	Category
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	SCARS OF DEMOCRACY	STROKE ART FAIR	Digital/Mobile: Websites & Microsites	Products & Services
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	The Shortcut Billboards	BMW AG / MINI	Activation & Engagement: Best Use	Print/Outdoor
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	The Shortcut Billboards	BMW AG / MINI	Direct & Collateral: Best Use	Ambient
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	The Shortcut Billboards	BMW AG / MINI	Outdoor: Products & Services	Automotive
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	The Shortcut Billboards	BMW AG / MINI	Outdoor: Best Use	Billboards/Installations/Posters
Germany	Serviceplan Gruppe fuer innovative Kommunikation GmbH & Co. KG	The Shortcut Billboards	BMW AG / MINI	Outdoor: Best Use	Takeover
Germany	Sky TV	Dein Boot - the world's most personal premiere	Sky Deutschland Fernsehen GmbH & Co. KG	Direct & Collateral: Best Use	Launch
Germany	Sky TV	Der Pass - The murder live cam	Sky Deutschland Fernsehen GmbH & Co. KG	Film: Best Use	Small Budget/Big Idea
Germany	Student	PairUp-Walk in my shoes	Adidas	Students: Medium	Positive World Impact
Germany	Student	Your own classic	Reebok Classic	Students: Film Craft/Video Craft	Direction
Germany	University for Television and Film Munich	myBorder's joyFence	orderyourborder.com (social spot)	Students: Film Craft/Video Craft	Use of Humor
Germany	University for Television and Film Munich	myBorder's joyFENCE	ORDERyourBORDER.com (social spot)	Students: Medium	Film
Hong Kong	Cheil HK	Best Actress Hijack	RainLily	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Hong Kong	Cheil HK	Best Actress Hijack	RainLily	Film: Best Use	Social/Environmental Good: Charity/Non-Profit
Hong Kong	Cheil HK	Best Actress Hijack	RainLily	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Design	Art Direction
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Design	Illustration
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Print & Outdoor	Illustration

Country	Entrant	Title	Brand	Category Group	Category
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Outdoor: Products & Services	Best Product & Service Advertising
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Outdoor: Best Use	Billboards/Installations/Posters
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: FOOTBALL MANAGERS	JBL (iTect Ltd)	Print: Products & Services	Best Product & Service Advertising
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Design	Art Direction
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Design	Illustration
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Artistry & Craft in Advertising: Print & Outdoor	Illustration
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Outdoor: Products & Services	Best Product & Service Advertising
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Outdoor: Best Use	Billboards/Installations/Posters
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS	JBL (iTect Ltd)	Print: Products & Services	Best Product & Service Advertising
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS	JBL (iTect Ltd)	Outdoor: Products & Services	Best Product & Service Advertising
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS	JBL (iTect Ltd)	Outdoor: Best Use	Billboards/Installations/Posters
Hong Kong	Cheil HK	BLOCK OUT THE CHAOS: WORLD LEADERS / FOOTBALL MANAGERS	JBL (iTect Ltd)	Print: Products & Services	Best Product & Service Advertising
Hong Kong	Folk Finland	Loyalty Card Hijack	Lidl Finland	Creative Marketing Strategy/Effectiveness	Small Budget/Big Idea
Hong Kong	Grey Group	Polluted Soap	Greenpeace	Artistry & Craft in Advertising: Design	Art Direction
Hong Kong	Grey Group	Polluted Soap	Greenpeace	Artistry & Craft in Advertising: Direct & Collateral	Art Direction
Hong Kong	Grey Group	Polluted Soap	Greenpeace	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Hong Kong	Grey Group	Polluted Soap	Greenpeace	Design: Brand Design	Promotional Items
Hong Kong	Grey Group	Polluted Soap	Greenpeace	Package & Product Design: Best Use	Social/Environmental Good: Charity/Non-Profit
Hong Kong	TBWAHong Kong	The Algorithm Agent	Standard Chartered Bank	Creative Marketing Strategy/Effectiveness	Creative Use of Data
Hungary	White Rabbit Budapest	#KeepLivingCoral	WWF Hungary	Artistry & Craft in Advertising: Design	Photography
Hungary	White Rabbit Budapest	#KeepLivingCoral	WWF Hungary	Artistry & Craft in Advertising: Print & Outdoor	Photography

Country	Entrant	Title	Brand	Category Group	Category
Hungary	White Rabbit Budapest	#KeepLivingCoral	WWF Hungary	Positive World Impact: Public Service	Environment & Sustainability: Charity/Non-Profit
India	CHEIL WORLDWIDE INDIA	Bixby Voice Forever	Samsung/ Bixby Virtual Assistant	Digital/Mobile: Best Use	Innovation: Technology
India	CHEIL WORLDWIDE INDIA	Bixby Voice Forever	Samsung/ Bixby Virtual Assistant	Film: Best Use	Made for Online
India	CHEIL WORLDWIDE INDIA	Bixby Voice Forever	Samsung/ Bixby Virtual Assistant	Positive World Impact: Public Service	Civic & Social Education: Brand
India	Cheil Worldwide, India	The Good Vibes Project	Sense International India	Digital/Mobile: Best Use	Best Use of Medium
India	Cheil Worldwide, India	The Good Vibes Project	Sense International India	Digital/Mobile: Best Use	Innovation: Technology
India	Cheil Worldwide, India	The Good Vibes Project	Sense International India	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
India	Cogdigital+design	Alive with Osho	Osho Flexibles Limited	Artistry & Craft in Advertising: Direct & Collateral	Art Direction
India	K Silent Private Limited	The Wedding Speech – 2 brothers, 1 advice, countless emotions!	Paisabazaar.com	Film Craft	Casting
India	K Silent Private Limited	The Wedding Speech – 2 brothers, 1 advice, countless emotions!	Paisabazaar.com	Film Craft	Direction
India	K Silent Private Limited	The Wedding Speech – 2 brothers, 1 advice, countless emotions!	Paisabazaar.com	Film: Best Use	Made for Online
India	WATConsult	#PowerlessQueen	Project Nanhi Kali	Digital/Mobile: Mobile Platforms	Games
India	WATConsult	#PowerlessQueen	Project Nanhi Kali	Digital/Mobile: Websites & Microsites	Games
India	WATConsult	Kids Not For Sale - #KidsNotForSale	Snapdeal and Save the Children	Digital/Mobile: Websites & Microsites	eCommerce
Israel	Leo Burnett Israel	Gaza Border Beer	Alexander Brewery	Activation & Engagement: Products & Services	Food/Drink/Restaurants
Israel	Leo Burnett Israel	Gaza Border Beer	Alexander Brewery	Direct & Collateral: Best Use	Launch
Israel	Leo Burnett Israel	Gaza Border Beer	Alexander Brewery	Public Relations: Products & Service	Food/Drink/Restaurants
Israel	Leo Burnett Israel	No Crisis	Samsung Israel	Film Craft	Best Original Music
Israel	Leo Burnett Israel	No Crisis	Samsung Israel	Film Craft	Cinematography
Israel	McCANN TLV	Wine Stories	Teperberg	Creative Marketing Strategy/Effectiveness	Advertising
Italy	Alkemy SpA	The Masterpiece	FC Internazionale Milano	Outdoor: Products & Services	Media/Entertainment/Events
Italy	DDB Group Italy	The Lift	Ikea Italy	Film Craft	Casting
Italy	DDB Group Italy	The Lift	Ikea Italy	Film: Best Use	Made for Online
Italy	DLVBBDO	No more empty desks	Fare x Bene Onlus.	Film Craft	Script/Copywriting

Country	Entrant	Title	Brand	Category Group	Category
Italy	DLVBDDO	No more empty desks	Fare x Bene Onlus.	Film: Best Use	Social/Environmental Good: Charity/Non-Profit
Italy	DUDE SRL	Black Future Social Club	Netflix / Black Mirror S4	Activation & Engagement: Best Use	Events & Stunts
Italy	DUDE SRL	Black Future Social Club	Netflix / Black Mirror S4	Public Relations: Best Use	Events & Stunts
Italy	DUDE SRL	Black Future Social Club	Netflix / Black Mirror S4	Social Media & Influencer: Platform	Instagram
Italy	DUDE SRL	Black Future Social Club	Netflix / Black Mirror S4	Social Media & Influencer: Best Use	Innovation
Italy	J. Walter Thompson Italia Srl	Entering Red	Davide Campari	Film Craft	Sound Design/Use of Sound
Italy	J. Walter Thompson Italia Srl	The Ariston Comfort Challenge	Ariston Thermo SPA /Ariston Thermo	Branded Content/Entertainment: Products & Services	Utilities
Italy	J. Walter Thompson Italia Srl	The Ariston Comfort Challenge	Ariston Thermo SPA /Ariston Thermo	Branded Content/Entertainment: Discipline	Film - Online
Italy	J. Walter Thompson Italia Srl	The Ariston Comfort Challenge	Ariston Thermo SPA /Ariston Thermo	Branded Content/Entertainment: Best Use	Social/Environmental Good: Brand
Italy	J. Walter Thompson Italia Srl	The Ariston Comfort Challenge	Ariston Thermo SPA /Ariston Thermo	Positive World Impact: Public Service	Environment & Sustainability: Brand
Italy	M&C Saatchi Milano	The New BMW X5 Monza-Sahara	BMW Italia	Branded Content/Entertainment: Products & Services	Automotive
Italy	M&C Saatchi Milano	The New BMW X5 Monza-Sahara	BMW Italia	Branded Content/Entertainment: Discipline	Outdoor
Italy	M&C Saatchi Milano	The New BMW X5 Monza-Sahara	BMW Italia	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Overall Production
Italy	MCCANN S.r.l.	THE VOICE OF VOICES	Fondazione Serena Onlus, Centro Clinico NeMo	Collaborations & Partnerships: Best Use	User-Generated Content
Italy	MCCANN S.r.l.	THE VOICE OF VOICES	Fondazione Serena Onlus, Centro Clinico NeMo	Direct & Collateral: Best Use	User-Generated Content
Italy	MCCANN S.r.l.	THE VOICE OF VOICES	Fondazione Serena Onlus, Centro Clinico NeMo	Digital/Mobile: Best Use	User-Generated Content
Italy	MCCANN S.r.l.	THE VOICE OF VOICES	Fondazione Serena Onlus, Centro Clinico NeMo	Public Relations: Best Use	Community Building
Italy	Publicis SRL	Be A Follower	Diesel	Film Craft	Best Use of Music
Italy	Publicis SRL	Be A Follower	Diesel	Film: Best Use	Made for Online
Italy	Publicis SRL	DEISEL - Go With The Fake	Diesel	Activation & Engagement: Best Use	Events & Stunts
Italy	Publicis SRL	DEISEL - Go With The Fake	Diesel	Direct & Collateral: Best Use	Brave Work/Brave Client
Italy	Publicis SRL	DEISEL - Go With The Fake	Diesel	Outdoor: Best Use	Cross-Platform
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Activation & Engagement: Products & Services	Retail Stores & eCommerce
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Activation & Engagement: Best Use	Cross-Platform
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Activation & Engagement: Best Use	Brave Work/Brave Client
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Avant-Garde/Innovative	Social Media
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Film Craft	Casting
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Film Craft	Best Use of Music
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Film: Best Use	Made for Online

Country	Entrant	Title	Brand	Category Group	Category
Italy	Publicis SRL	Ha(u)te Couture	Diesel	Social Media & Influencer: Best Use	Best Use of Influencer
Italy	Publicis SRL	Unmissable	Heineken	Film: Products & Services	Food/Drink/Restaurants
Italy	stvDDB	BLYERTSPENNA	IKEA Italy	Public Relations: Products & Service	Retail Stores & eCommerce
Italy	stvDDB	BLYERTSPENNA	IKEA Italy	Public Relations: Best Use	Events & Stunts
Italy	stvDDB	The Truest CEO	iliad	Creative Marketing Strategy/Effectiveness	Brand Loyalty
Italy	stvDDB	Unknown Places - The Exhibition	Lufthansa	Activation & Engagement: Products & Services	Travel/Leisure
Italy	stvDDB	Unknown Places - The Exhibition	Lufthansa	Activation & Engagement: Best Use	Exhibitions & Installations
Italy	stvDDB	Unknown Places - The Exhibition	Lufthansa	Branded Content/Entertainment: Best Use	Live Entertainment
Italy	stvDDB	Unknown Places - The Exhibition	Lufthansa	Artistry & Craft in Advertising: Design	Photography
Italy	stvDDB	Unknown Places - The Exhibition	Lufthansa	Artistry & Craft in Advertising: Print & Outdoor	Photography
Italy	The Family Srl	Everyone has a dream	Emergency	Film Craft	Direction
Italy	The Family Srl	Everyone has a dream	Emergency	Film Craft	Small Budget/Big Idea
Italy	Think Cattleya	Entering Red	Campari	Film Craft	Art Direction/Production Design
Italy	Think Cattleya	Entering Red	Campari	Film Craft	Cinematography
Italy	We Are Social	The campaign that doesn't exist	Netflix	Outdoor: Best Use	Brave Work/Brave Client
Italy	We Are Social	The campaign that doesn't exist	Netflix	Positive World Impact: Empowerment	LGBTQ
Italy	We Are Social	Victims of Fashion Victims	Ikea	Social Media & Influencer: Platform	Facebook
Japan	amana inc.	2019 STELLA SW in GENKAINADA	SHIMANO/STELLA SW	Film Craft	Cinematography
Japan	amana inc.	2019 STELLA SW in GENKAINADA	SHIMANO/STELLA SW	Film Craft	Editing
Japan	CyberAgent, Inc.	Honda "ORIGAMI"	Honda Motor Co.,Ltd. / Honda	Film Craft	Animation
Japan	CyberAgent, Inc.	Honda "ORIGAMI"	Honda Motor Co.,Ltd. / Honda	Film: Products & Services	Corporate Image
Japan	ENJIN TOKYO	FIRST GIFT	Nomura Securities Co., Ltd.	Film Craft	Script/Copywriting
Japan	ENJIN TOKYO	JAPAN - Where tradition meets the future	Japan National Tourism Organization / Visit Japan	Film Craft	Cinematography
Japan	GEEK PICTURES INC.	GORIRADICASE	Sony Music Entertainment	Design: Brand Design	Promotional Items
Japan	HAKUHODO KETTLE.INC	720 HOURS OF YOUTH	Softbank Corp.	Branded Content/Entertainment: Best Use	Cross-Platform
Japan	HAKUHODO KETTLE.INC	720 HOURS OF YOUTH	Softbank Corp.	Social Media & Influencer: Platform	Multi-Platform
Japan	HAKUHODO KETTLE.INC	Red Restaurants List	Takasaki City	Creative Marketing Strategy/Effectiveness	Brand Development: National
Japan	HAKUHODO KETTLE.INC	Red Restaurants List	Takasaki City	Creative Marketing Strategy/Effectiveness	Integrated Marketing
Japan	HAKUHODO KETTLE.INC	Red Restaurants List	Takasaki City	Public Relations: Best Use	Brand Loyalty
Japan	McCann Tokyo	Rocket Nose	Mondelez Japan	Artistry & Craft in Advertising: Branded Content/Entertainment	Animation
Japan	TAIYO KIKAKU Co., Ltd.	Star Lullaby	Star Flyer Inc.	Audio/Radio: Best Use	Best Use of Medium
Japan	Towerfilm	The Party Bus	SHISEIDO	Film: Products & Services	Health & Wellness

Country	Entrant	Title	Brand	Category Group	Category
Japan	Towerfilm	The Party Bus	SHISEIDO	Film: Best Use	Made for Online
Japan	Towerfilm	The Party Bus	SHISEIDO	Positive World Impact: Empowerment	LGBTQ
Mexico	Recreo Comunicación SA de CV	Androide	Cinépolis	Film Craft	Art Direction/Production Design
Mexico	Recreo Comunicación SA de CV	Androide	Cinépolis	Film Craft	Cinematography
Mexico	Vector B	Mini Celebrations - Needle	Marinela / Mini Cakes	Print: Products & Services	Food/Drink/Restaurants
Mexico	Xavier Advertising	Creative Bridge	Lego	Students: Medium	Print
New Zealand	Colenso BBDO	Get The Skinny	Skinny New Zealand	Social Media & Influencer: Best Use	Best Use of Influencer
New Zealand	Colenso BBDO	Kupu	Spark New Zealand	Digital/Mobile: Best Use	Best Use of Medium
New Zealand	Colenso BBDO	SelfieSTIX	MARS NZ	Activation & Engagement: Best Use	Mobile
New Zealand	Colenso BBDO	SelfieSTIX	MARS NZ	Digital/Mobile: Mobile Platforms	Products & Services
New Zealand	DDB Group New Zealand	The Dance	Lion / Speights	Film: Products & Services	Food/Drink/Restaurants
Norway	Hausmann AS	Ingame	Mental Health Youth (Mental Helse Ungdom)	Social Media & Influencer: Best Use	Social/Environmental Good: Charity/Non-Profit
Norway	Morgenstern Oslo	The Land of Chlamydia	7-Eleven	Outdoor: Best Use	Brave Work/Brave Client
Norway	Morgenstern Oslo	The Land of Chlamydia	7-Eleven	Public Relations: Best Use	Brave Work/Brave client
Norway	S & B-N	"Snitcher du, dør du"	Blå Kors (Blue cross)	Positive World Impact: Public Service	Children- Health, Happiness and Safety: Charity/Non-Profit
Norway	T/A Pol	Foodporn	Kondomeriet	Film Craft	Art Direction/Production Design
Norway	T/A Pol	Foodporn	Kondomeriet	Film: Products & Services	Retail Stores & eCommerce
Norway	Westerdals	Burger King Hell	Burger King	Students: Medium	Digital/Mobile
Norway	Westerdals	IKEA - Curiosity Kills	IKEA & Fight Gunfire With Fire	Students: Medium	Direct & Collateral
Norway	Westerdals	The Disorder Deal	adidas	Students: Medium	Positive World Impact
Peru	FERTIL CONTENIDOS	Beyond The Surface	Hochschild Mining	Film Craft	Small Budget/Big Idea
Peru	McCann Lima	EVERYBODY'S RED		Public Relations: Products & Service	Food/Drink/Restaurants
Peru	McCann Lima	I DON'T WANT THIS IN MY CEVICHE	OCEANA	Creative Marketing Strategy/Effectiveness	Social Good/Environment & Sustainability
Peru	McCann Lima	I DON'T WANT THIS IN MY CEVICHE	OCEANA	Public Relations: Best Use	Earned Media
Peru	McCann Lima	I DON'T WANT THIS IN MY CEVICHE	OCEANA	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Peru	McCann Lima	I DON'T WANT THIS IN MY CEVICHE	OCEANA	Positive World Impact: Public Service	Environment & Sustainability: Charity/Non-Profit
Peru	McCann Lima	King Popcorn	Burger King	Direct & Collateral: Best Use	Brave Work/Brave Client

Country	Entrant	Title	Brand	Category Group	Category
Peru	McCann Lima	Rainbowblood	Presente & AHF	Creative Marketing Strategy/Effectiveness	Earned Media
Peru	McCann Lima	Rainbowblood	Presente & AHF	Creative Marketing Strategy/Effectiveness	Small Budget/Big Idea
Peru	McCann Lima	Rainbowblood	Presente & AHF	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit
Peru	McCann Lima	Rainbowblood	Presente & AHF	Direct & Collateral: Best Use	Small Budget/Big Idea
Peru	McCann Lima	Rainbowblood	Presente & AHF	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Peru	McCann Lima	Rainbowblood	Presente & AHF	Public Relations: Best Use	Small Budget/Big Idea
Peru	McCann Lima	Rainbowblood	Presente & AHF	Positive World Impact: Empowerment	LGBTQ
Peru	McCann Lima	Rainbowblood	Presente & AHF	Positive World Impact: Public Service	Human Rights: Charity/Non-Profit
Philippines	Ace Saatchi & Saatchi Manila	Sangobion Symptom Patrol	P&G Health / Sangobion IRON+	Creative Marketing Strategy/Effectiveness	Creative Use of Data
Philippines	Dentsu Jayme Syfu	Belo Tennis	Intelligent Skin Care, Inc. (Belo) / Belo Essentials	Audio/Radio: Products & Services	Health & Wellness
Philippines	Dentsu Jayme Syfu	Illiterhate	National Book Store Inc. / Books	Positive World Impact: Public Service	Promotion of Peace: Brand
Philippines	GIGIL	Dr. Internet	KonsultaMD	Film: Best Use	Small Budget/Big Idea
Philippines	McCann WorldGroup Philippines	Budget Epics	Ritemed Philippines, Inc.	Audio/Radio: Products & Services	Health & Wellness
Philippines	McCann WorldGroup Philippines	Budget Epics	Ritemed Philippines, Inc.	Audio/Radio: Craft	Music/Sound Design
Philippines	McCann WorldGroup Philippines	Fully Booked LIVES - Ed	Fully Booked Philippines, Inc.	Audio/Radio: Products & Services	Retail Stores & eCommerce
Philippines	McCann WorldGroup Philippines	Fully Booked LIVES - Ed	Fully Booked Philippines, Inc.	Audio/Radio: Craft	Script/Copywriting
Philippines	McCann WorldGroup Philippines	Fully Booked LIVES - Moe	Fully Booked Philippines, Inc.	Audio/Radio: Products & Services	Retail Stores & eCommerce
Philippines	Propel Manila	LOVE IS ALL WE NEED	LAGABLAB NETWORK	Positive World Impact: Empowerment	LGBTQ
Philippines	TBWA SANTIAGO MANGADA PUNO	Disgusting Stories	Bahay Tuluyan Philippines (Shelter House)	Film Craft	Best Use of Music
Philippines	TBWA SANTIAGO MANGADA PUNO	Disgusting Stories	Bahay Tuluyan Philippines (Shelter House)	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Philippines	TBWA SANTIAGO MANGADA PUNO	Disgusting Stories	Bahay Tuluyan Philippines (Shelter House)	Social Media & Influencer: Platform	Facebook
Philippines	TBWA SANTIAGO MANGADA PUNO	Disgusting Stories	Bahay Tuluyan Philippines (Shelter House)	Social Media & Influencer: Best Use	Social/Environmental Good: Charity/Non-Profit
Philippines	TBWA SANTIAGO MANGADA PUNO	Generation Fluid	Suyen Corporation	Design: Brand Design	Brand Design
Philippines	TBWA SANTIAGO MANGADA PUNO	This is a Tree	Pacific Paint (Boysen) Philippines Inc.	Artistry & Craft in Advertising: Print & Outdoor	Art Direction

Country	Entrant	Title	Brand	Category Group	Category
Philippines	TBWA SANTIAGO MANGADA PUNO	This is a Tree	Pacific Paint (Boysen) Philippines Inc.	Design: Environmental/Experiential Design	Best Environmental/Experiential Design
Portugal	FCB Lisboa	Cobblestone Riders	Fuel TV	Branded Content/Entertainment: Products & Services	Media/Entertainment/Events
Portugal	FCB Lisboa	Cobblestone Riders	Fuel TV	Package & Product Design: Products & Services	Media/Entertainment/Events
Portugal	Partners	BUILDING WAVE	Portuguese National Tourism Authority	Branded Content/Entertainment: Discipline	Outdoor
Portugal	Partners	BUILDING WAVE	Portuguese National Tourism Authority	Public Relations: Products & Service	Travel/Leisure
Portugal	Partners	Crossability	Associação Salvador	Sports: Best Use	Events & Stunts
Portugal	Partners	Crossability	Associação Salvador	Positive World Impact: Public Service	Civic & Social Education: Charity/Non-Profit
Puerto Rico	KOI IXS	Ojala	Lotería Electrónica / LOTO Plus	Film Craft	Animation
Puerto Rico	Lopito, Ileana & Howie	Food Truck Love	AT&tT	Creative Marketing Strategy/Effectiveness	Branded Content/Entertainment
Puerto Rico	Lopito, Ileana & Howie	We need to talk	Puerto Rico International Queer Filmfest	Film Craft	Script/Copywriting
Republic of South Korea	ADIC	Food Bombs	P&G / Tide	Students: Medium	Print
Republic of South Korea	DIN	Same Friends	Daejeon School for the Blind	Design: Brand Design	Promotional Items
Republic of South Korea	Hongik University	Mcfive	McDonald's / LG Innotek	Students: Medium	Outdoor
Republic of South Korea	HSAd	LG ThinQ AI Campaign	LG Electronics Korea / LG ThinQ	Creative Marketing Strategy/Effectiveness	Creative Use of Data
Republic of South Korea	HSAd	Uncomfort Women Project	The Korean Council for Justice and Remembrance	Positive World Impact: Public Service	Human Rights: Charity/Non-Profit
Republic of South Korea	Innocean Worldwide	2018 Pyeongchang Winter Olympic, Paralympic Hyundai Pavilion	Hyundai Motor Company	Design: Environmental/Experiential Design	Exhibitions & Live Events
Republic of South Korea	Innocean worldwide	7 Days Braille Socks	I hate monday	Package & Product Design: Products & Services	Retail Stores & eCommerce

Country	Entrant	Title	Brand	Category Group	Category
Republic of South Korea	Innocean worldwide	7 Days Braille Socks	I hate monday	Positive World Impact: Public Service	Unique Partnership: Brand
Republic of South Korea	Innocean Worldwide	Car Curling	Hyundai Motor Company	Activation & Engagement: Products & Services	Automotive
Republic of South Korea	Innocean Worldwide	Car Curling	Hyundai Motor Company	Branded Content/Entertainment: Products & Services	Automotive
Republic of South Korea	Innocean Worldwide	Car Curling	Hyundai Motor Company	Branded Content/Entertainment: Discipline	Digital/Mobile/Social
Republic of South Korea	Innocean Worldwide	Car Curling	Hyundai Motor Company	Direct & Collateral: Products & Services	Automotive
Republic of South Korea	Innocean Worldwide	Car Curling	Hyundai Motor Company	Direct & Collateral: Best Use	Social/Environmental Good: Brand
Republic of South Korea	Innocean Worldwide	Car Curling	Hyundai Motor Company	Positive World Impact: Public Service	Civic & Social Education: Brand
Republic of South Korea	Innocean worldwide	Current looks of missing children	Starfield	Creative Marketing Strategy/Effectiveness	Creative Use of Data
Republic of South Korea	Innocean Worldwide	Healing Jungle	Hyundai Marine & Fire Insurance	Artistry & Craft in Advertising: Digital/Mobile/Social	Interface & Navigation (UX/UI)
Republic of South Korea	Innocean Worldwide	Healing Jungle	Hyundai Marine & Fire Insurance	Direct & Collateral: Products & Services	Financial & Investment
Republic of South Korea	Innocean Worldwide	Healing Jungle	Hyundai Marine & Fire Insurance	Design: Environmental/Experiential Design	Best Environmental/Experiential Design
Republic of South Korea	Innocean Worldwide	Healing Jungle	Hyundai Marine & Fire Insurance	Public Relations: Products & Service	Financial & Investment
Republic of South Korea	Innocean Worldwide	Healing Jungle	Hyundai Marine & Fire Insurance	Public Relations: Best Use	Digital/Mobile
Republic of South Korea	Innocean Worldwide	Healing Jungle	Hyundai Marine & Fire Insurance	Public Relations: Best Use	Social/Environmental Good: Brand

Country	Entrant	Title	Brand	Category Group	Category
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Activation & Engagement: Best Use	Technology
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Avant-Garde/Innovative	Social/Environmental Good: Brand
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Direct & Collateral: Products & Services	Automotive
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Direct & Collateral: Best Use	Technology
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Design: Brand Design	Digital/Mobile
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Design: Environmental/Experiential Design	Best Environmental/Experiential Design
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Digital/Mobile: Best Use	Innovation: Technology
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Digital/Mobile: Best Use	Social/Environmental Good: Brand
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Film: Products & Services	Automotive
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Film: Best Use	Made for Online
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Film: Best Use	Social/Environmental Good: Brand
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Public Relations: Products & Service	Automotive
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Public Relations: Best Use	Digital/Mobile
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Public Relations: Best Use	Social/Environmental Good: Brand

Country	Entrant	Title	Brand	Category Group	Category
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Positive World Impact: Empowerment	Social Justice
Republic of South Korea	Innocean Worldwide	The Quiet Taxi	Hyundai Motor Group / Group PR	Positive World Impact: Public Service	Human Rights: Brand
Republic of South Korea	Line Plus Corporation	ICN X BT21: Eight Delights of Transfer	Incheon Airport & LINE FRIENDS / BT21	Film Craft	Animation
Republic of South Korea	LOVEANDMONEY	BALANCED DYNAMIC	HYUNDAI / TUCSON	Film Craft	Best Overall Production
Republic of South Korea	LOVEANDMONEY	Galaxy S9 Gold	Samsung / Galaxy S9	Film Craft	Cinematography
Republic of South Korea	LOVEANDMONEY	UEFA EUROPA LEAGU	KIA / 2018 Europa League	Film Craft	Direction
Republic of South Korea	Miami Ad School	The Parallax Banner Ad	The New York Times	Students: Medium	Avant-Garde/Innovative
Republic of South Korea	None	The Parallax Banner Ad	The New York Times	Students: Medium	Digital/Mobile
Republic of South Korea	SOL Academy	ArtBnb	Airbnb	Students: Medium	Avant-Garde/Innovative
Republic of South Korea	Sungkyunkwan University	Dictionary Story	Dictionary.com	Students: Medium	Digital/Mobile
Russia	RT	#Romanovs100: 4,000 photos. 4 social networks. 1 family.	RT / RT	Artistry & Craft in Advertising: Branded Content/Entertainment	Cinematography
Russia	SoundDesigner.PRO	Pulsar	Rosneft / Pulsar	Film Craft	Sound Design/Use of Sound
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Activation & Engagement: Best Use	Brave Work/Brave Client
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Creative Marketing Strategy/Effectiveness	Earned Media
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Creative Marketing Strategy/Effectiveness	Small Budget/Big Idea
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Direct & Collateral: Best Use	Brave Work/Brave Client
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Public Relations: Products & Service	Utilities
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Public Relations: Best Use	Earned Media
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Public Relations: Best Use	Events & Stunts

Country	Entrant	Title	Brand	Category Group	Category
Singapore	Dentsu X Singapore	Huawei iJack	Huawei	Public Relations: Best Use	Small Budget/Big Idea
Singapore	Dentsu X Singapore	The Bot Office	Disney	Creative Marketing Strategy/Effectiveness	Brand Loyalty
Singapore	Singapore Press Holdings Ltd	What is Time?	ION Orchard Singapore	Film Craft	Cinematography
Slovak Republic	Effectivity, s.r.o.	Oil Lake	Ekotopfilm/Envirofilm - International Festival of Sustainable Development Films	Film Craft	Direction
Slovak Republic	Istropolitana Ogilvy	MY CHILD	Magna	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
Slovak Republic	Istropolitana Ogilvy	STORIES THAT CAN'T DISAPPEAR	Petit Press	Positive World Impact: Public Service	Human Rights: Brand
Slovakia	TRIAD s.r.o.	True Colors of Slovakia	Pernod Ricard / ABSOLUT Vodka	Audio/Radio: Best Use	Social/Environmental Good: Brand
Slovakia	TRIAD s.r.o.	True Colors of Slovakia	Pernod Ricard / ABSOLUT Vodka	Creative Marketing Strategy/Effectiveness	Earned Media
Slovakia	TRIAD s.r.o.	True Colors of Slovakia	Pernod Ricard / ABSOLUT Vodka	Public Relations: Best Use	Multicultural
South Africa	Net#work BBDO	Return to Chapman's Peak	Mercedes-Benz / S-Class	Branded Content/Entertainment: Products & Services	Automotive
South Africa	Net#work BBDO	Return to Chapman's Peak	Mercedes-Benz / S-Class	Branded Content/Entertainment: Discipline	Film - Online
South Africa	Net#work BBDO	Return to Chapman's Peak	Mercedes-Benz / S-Class	Film: Products & Services	Automotive
South Africa	Net#work BBDO	Return to Chapman's Peak	Mercedes-Benz / S-Class	Film: Best Use	Made for Online
South Africa	Net#work BBDO	Return to Chapman's Peak	Mercedes-Benz / S-Class	Public Relations: Best Use	Events & Stunts
South Korea	CHEIL COMMUNICATIONS	DustSee	Seoul Metropolitan Government, Hope Bridge / DustSee	Digital/Mobile: Best Use	VR/AR
South Korea	CHEIL COMMUNICATIONS	Firevase	Samsung Fire & Marine Insurance / Samsung Fire & Marine Insurance	Activation & Engagement: Best Use	Ambient
South Korea	CHEIL COMMUNICATIONS	Firevase	Samsung Fire & Marine Insurance / Samsung Fire & Marine Insurance	Avant-Garde/Innovative	Product Innovation
South Korea	CHEIL COMMUNICATIONS	Firevase	Samsung Fire & Marine Insurance / Samsung Fire & Marine Insurance	Direct & Collateral: Best Use	Ambient
South Korea	CHEIL COMMUNICATIONS	Firevase	Samsung Fire & Marine Insurance / Samsung Fire & Marine Insurance	Outdoor: Best Use	Social/Environmental Good: Brand

Country	Entrant	Title	Brand	Category Group	Category
South Korea	CHEIL COMMUNICATIONS	Firevase	Samsung Fire & Marine Insurance / Samsung Fire & Marine Insurance	Public Relations: Best Use	Social/Environmental Good: Brand
South Korea	CHEIL COMMUNICATIONS	Peekaboo Mask	Seoul Metropolitan Government / Peekaboo Mask	Outdoor: Best Use	Ambient
South Korea	INNORED	Balance Maker	Samsung Card	Design: Brand Design	Promotional Items
South Korea	INNORED	Super Air Down Drone Attack	Youngone Outdoor Corp / The North Face	Branded Content/Entertainment: Best Use	Live Entertainment
South Korea	INNORED	Super Air Down Drone Attack	Youngone Outdoor Corp / The North Face	Outdoor: Best Use	Ambient
South Korea	TBWA Korea	WINE IS NORMAL	emart / emart	Film Craft	Best Overall Production
Spain	Audiovisual Production	Textile Intel Center - Driving innovation into your performance fabrics	WINDS GROUP	Film Craft	Sound Design/Use of Sound
Spain	Geometry	THE CLBC	MARTA MEJUTO CLINICAL	Direct & Collateral: Products & Services	Health & Wellness
Spain	Havas Worldwide Spain SA	Eco Parking	Hyundai Spain	Direct & Collateral: Best Use	Social/Environmental Good: Brand
Spain	LA DESPENSA INGREDIENTES CREATIVOS	DOGPPER	Burger King	Activation & Engagement: Products & Services	Food/Drink/Restaurants
Spain	LA DESPENSA INGREDIENTES CREATIVOS	DOGPPER	Burger King	Direct & Collateral: Products & Services	Food/Drink/Restaurants
Spain	LA DESPENSA INGREDIENTES CREATIVOS	DOGPPER	Burger King	Film Craft	Best Use of Music
Spain	LA DESPENSA INGREDIENTES CREATIVOS	DOGPPER	Burger King	Film: Products & Services	Food/Drink/Restaurants
Spain	LA DESPENSA INGREDIENTES CREATIVOS	DOGPPER	Burger King	Film: Best Use	Made for TV & Cinema
Spain	McCann	Familiarized	Ikea	Branded Content/Entertainment: Products & Services	Retail Stores & eCommerce
Spain	McCann	Fresh Prints	Aldi	Activation & Engagement: Best Use	Print/Outdoor
Spain	McCann	Fresh Prints	Aldi	Print: Products & Services	Retail Stores & eCommerce
Spain	McCann	Fresh Prints	Aldi	Print: Best Use	Newspaper/Magazine
Spain	McCann	Museum of romanticism	Ikea	Activation & Engagement: Products & Services	Retail Stores & eCommerce
Spain	McCann	Museum of romanticism	Ikea	Direct & Collateral: Products & Services	Retail Stores & eCommerce
Spain	McCann	Museum of romanticism	Ikea	Outdoor: Products & Services	Retail Stores & eCommerce
Spain	PS21	Searching for The Special Color of Seville	Diageo / Tanqueray	Creative Marketing Strategy/Effectiveness	Brand Development: National
Spain	PS21	Searching for The Special Color of Seville	Diageo / Tanqueray	Creative Marketing Strategy/Effectiveness	Creative Use of Data

Country	Entrant	Title	Brand	Category Group	Category
Spain	Vccp	Maillot 45	Liberty Group /Genesis	Branded Content/Entertainment: Discipline	Outdoor
Sri Lanka	X10 production house	THE UNITY SPEECH	CEYLON TODAY	Positive World Impact: Public Service	Promotion of Peace: Brand
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Activation & Engagement: Products & Services	Best Product & Service Advertising
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Activation & Engagement: Best Use	Community Building
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Artistry & Craft in Advertising: Design	Typography
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Artistry & Craft in Advertising: Direct & Collateral	Typography
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Direct & Collateral: Products & Services	Best Product & Service Advertising
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Digital/Mobile: Websites & Microsites	eCommerce
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Public Relations: Products & Service	Best Product & Service Advertising
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Public Relations: Best Use	Community Building
Sweden	Abby Priest	The Lost Typography of Bauhaus	Adobe	Public Relations: Best Use	Digital/Mobile
Sweden	ACNE	IKEA Responses	IKEA	Social Media & Influencer: Platform	Instagram
Sweden	ACNE	ME WE	IKEA	Film Craft	Sound Design/Use of Sound
Sweden	Åkestam Holst NoA	Bad Ad Ad	IKEA Sweden	Film: Products & Services	Retail Stores & eCommerce
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Activation & Engagement: Best Use	Social/Environmental Good: Charity/Non-Profit
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Avant-Garde/Innovative	Creative Use of Medium
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Avant-Garde/Innovative	Social/Environmental Good: Charity/Non-Profit
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Direct & Collateral: Best Use	Ambient
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Digital/Mobile: Best Use	Best Use of Medium
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Sweden	Åkestam Holst NoA	Billboards Beyond Borders	Reporters Without Borders	Public Relations: Best Use	Digital/Mobile
Sweden	Åkestam Holst NoA	In the Names of Equality	Rattvisiformedlingen & Fredrika Bremer Forbundet	Audio/Radio: Best Use	Best Use of Medium
Sweden	Åkestam Holst NoA	In the Names of Equality	Rattvisiformedlingen & Fredrika Bremer Forbundet	Audio/Radio: Best Use	Social/Environmental Good: Charity/Non-Profit
Sweden	Åkestam Holst NoA	In the Names of Equality	Rattvisiformedlingen & Fredrika Bremer Forbundet	Positive World Impact: Empowerment	Women
Sweden	Åkestam Holst NoA	Out of Home	Sector Alarm	Outdoor: Best Use	Ambient
Sweden	Åkestam Holst NoA	Out of Home	Sector Alarm	Outdoor: Best Use	Small Budget/Big Idea
Sweden	Åkestam Holst NoA	Take a deep breath.	Suicide Zero	Audio/Radio: Products & Services	Health & Wellness
Sweden	Åkestam Holst NoA	Take a deep breath.	Suicide Zero	Audio/Radio: Best Use	Over :60
Sweden	Åkestam Holst NoA	Take a deep breath.	Suicide Zero	Audio/Radio: Best Use	Social/Environmental Good: Charity/Non-Profit
Sweden	Åkestam Holst NoA	The Social Beer	Norrlands Guld/Spendrups	Sports: Best Use	Championship Event Ad

Country	Entrant	Title	Brand	Category Group	Category
Sweden	Åkestam Holst NoA	Unequal Travel	EuroPride 2018	Positive World Impact: Empowerment	LGBTQ
Sweden	Animal AB	The Non Violence Torrent	Non-Violence Project	Positive World Impact: Public Service	Promotion of Peace: Charity/Non-Profit
Sweden	Ehrenstråhle	The (Senior) Game Changers	Lenovo	Public Relations: Best Use	Earned Media
Sweden	Forsman & Bodenfors	Pump it up	Volvo Construction Equipment	Branded Content/Entertainment: Products & Services	Automotive
Sweden	Forsman & Bodenfors	Pump it up	Volvo Construction Equipment	Branded Content/Entertainment: Discipline	Film - Online
Sweden	Forsman & Bodenfors	The Smile	AMF	Film Craft	Art Direction/Production Design
Sweden	Forsman & Bodenfors	Things	Volvo Cars	Film Craft	Direction
Sweden	Forsman & Bodenfors	Things	Volvo Cars	Film Craft	Editing
Sweden	Jung Relations	Home Swede Home	Svenska Spel	Sports: Best Use	Endorsements
Sweden	Jung Relations	Home Swede Home	Svenska Spel	Sports: Best Use	Celebrity/Athlete/Influencer
Sweden	King Solutions KB	CHRISTMAS SONGS - MINDFULNESS EDITION	Clas Ohlson	Audio/Radio: Best Use	Integrated Campaign
Sweden	King Solutions KB	Memory Lane	The Swedish Brain Foundation	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
Sweden	King Solutions KB	Merry Stressfree Christmas	Clas Ohlson	Film: Products & Services	Retail Stores & eCommerce
Switzerland	TBWA Switzerland AG	50 Years of Big Mac	McDonald's Suisse Restaurants Sàrl	Artistry & Craft in Advertising: Design	Art Direction
Switzerland	TBWA Switzerland AG	50 Years of Big Mac	McDonald's Suisse Restaurants Sàrl	Artistry & Craft in Advertising: Design	Illustration
Switzerland	TBWA Switzerland AG	50 Years of Big Mac	McDonald's Suisse Restaurants Sàrl	Artistry & Craft in Advertising: Design	Typography
Switzerland	TBWA Switzerland AG	50 Years of Big Mac	McDonald's Suisse Restaurants Sàrl	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Switzerland	TBWA Switzerland AG	50 Years of Big Mac	McDonald's Suisse Restaurants Sàrl	Artistry & Craft in Advertising: Print & Outdoor	Illustration
Switzerland	TBWA Switzerland AG	50 Years of Big Mac	McDonald's Suisse Restaurants Sàrl	Artistry & Craft in Advertising: Print & Outdoor	Typography
Taiwan	J. Walter Thompson Taipei	My variety father	E-Life Home Appliance Mall / Television	Artistry & Craft in Advertising: Branded Content/Entertainment	Direction
Taiwan	TDU Design Cooperation Center	Heart	The Beauty of Chinese Characters/Heart	Students: Craft - Other than Film or Video	Typography
Taiwan	X-Line Co., Ltd. (Dentsu Group)	Black Spots Campaign	Taiwan Star Telecom Co., Ltd./Taiwan Star Telecom Co., Ltd.	Public Relations: Products & Service	Utilities
Thailand	DENTSU ONE (BANGKOK) LTD.	MEMO_O_KE	The Alzheimer Foundation of Thailand	Direct & Collateral: Best Use	Social/Environmental Good: Charity/Non-Profit

Country	Entrant	Title	Brand	Category Group	Category
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Astronaut	DKSH (Thailand) Ltd./LEGO	Outdoor: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Astronaut	DKSH (Thailand) Ltd./LEGO	Print: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Build the future	DKSH (Thailand) Ltd./LEGO	Outdoor: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Build the future	DKSH (Thailand) Ltd./LEGO	Print: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Firefighter	DKSH (Thailand) Ltd./LEGO	Outdoor: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Firefighter	DKSH (Thailand) Ltd./LEGO	Print: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Kill one kill all	Freeland Foundation/Freeland	Outdoor: Best Use	Social/Environmental Good: Charity/Non-Profit
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Kill one kill all	Freeland Foundation/Freeland	Print: Best Use	Social/Environmental Good: Charity/Non-Profit
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Rockstar	DKSH (Thailand) Ltd./LEGO	Outdoor: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	Rockstar	DKSH (Thailand) Ltd./LEGO	Print: Products & Services	Travel/Leisure
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	The Box	Monde Nissin (Thailand) Co., Ltd. / Voiz Cracker	Film: Best Use	Made for Online
Thailand	Ogilvy & Mather a branch office of WPP (Thailand) Ltd.	The secret	Monde Nissin (Thailand) Co., Ltd. / Voiz Waffle Chocolate	Film: Products & Services	Food/Drink/Restaurants
Thailand	Rabbit Digital Group Co., Ltd.	Dream Protector	A.P. Honda Co.,Ltd	Direct & Collateral: Best Use	Social/Environmental Good: Brand
Thailand	Rabbit Digital Group Co., Ltd.	Dream Protector	A.P. Honda Co.,Ltd	Digital/Mobile: Best Use	Social/Environmental Good: Brand
Thailand	Rabbit Digital Group Co., Ltd.	Dream Protector	A.P. Honda Co.,Ltd	Public Relations: Best Use	Social/Environmental Good: Brand
Thailand	TBWAThailand	The All Nighters	McDonald's	Artistry & Craft in Advertising: Print & Outdoor	Art Direction
Thailand	TBWAThailand	The All Nighters	McDonald's	Artistry & Craft in Advertising: Print & Outdoor	Photography
Thailand	TBWAThailand	The All Nighters	McDonald's	Print: Products & Services	Food/Drink/Restaurants
The Netherlands	PostPanic	A Report of Connected Events	Liberty Global	Artistry & Craft in Advertising: Branded Content/Entertainment	Direction
Turkey	Havas ?stanbul	Hit the Hood	Celik Motor / ikinciyeni.com	Film Craft	Sound Design/Use of Sound
Turkey	Havas ?stanbul	Hit the Hood	Celik Motor / ikinciyeni.com	Film: Best Use	Made for Online
Turkey	Havas ?stanbul	I AM NOT ROBOT	Vestel	Positive World Impact: Public Service	Environment & Sustainability: Brand

Country	Entrant	Title	Brand	Category Group	Category
Turkey	Havas İstanbul	Where There's Love...	GMag/GMag	Film Craft	Small Budget/Big Idea
United Arab Emirates	Geometry MENA	Coke Mixed Fans	Coca-Cola Middle East	Direct & Collateral: Products & Services	Food/Drink/Restaurants
United Arab Emirates	Geometry MENA	Coke Mixed Fans	Coca-Cola Middle East	Design: Brand Design	Promotional Items
United Arab Emirates	Geometry MENA	Elevator Tweets	Twitter MENA	Activation & Engagement: Best Use	Ambient
United Arab Emirates	Hanzo Films	Lost and Found by Samsonite	Samsonite Middle East	Film Craft	Casting
United Arab Emirates	Hanzo Films	Lost and Found by Samsonite	Samsonite Middle East	Film Craft	Best Original Music
United Arab Emirates	Hanzo Films	Lost and Found by Samsonite	Samsonite Middle East	Film Craft	Cinematography
United Arab Emirates	Multiply Marketing Consultancy	Pure Trash - The Disgraceful Art Show	Food Not Trash	Design: Environmental/Experiential Design	Public Spaces
United Arab Emirates	Multiply Marketing Consultancy	Pure Trash - The Disgraceful Art Show	Food Not Trash	Public Relations: Best Use	Events & Stunts
United Arab Emirates	Multiply Marketing Consultancy	Pure Trash - The Disgraceful Art Show	Food Not Trash	Public Relations: Best Use	Social/Environmental Good: Charity/Non-Profit
United Arab Emirates	TBWARAAD	#SheDrives	Nissan Saudi Arabia	Public Relations: Best Use	Social/Environmental Good: Brand
United Arab Emirates	TBWARAAD	#SheDrives	Nissan Saudi Arabia	Social Media & Influencer: Best Use	Social/Environmental Good: Brand
United Arab Emirates	TBWARAAD	#SheDrives	Nissan Saudi Arabia	Positive World Impact: Empowerment	Women
United Arab Emirates	TBWARAAD	Highway Gallery	Louvre Abu Dhabi	Avant-Garde/Innovative	Creative Use of Medium

Country	Entrant	Title	Brand	Category Group	Category
United Arab Emirates	TBWARAAD	Highway Gallery	Louvre Abu Dhabi	Audio/Radio: Best Use	Best Use of Medium
United Arab Emirates	TBWARAAD	Highway Gallery	Louvre Abu Dhabi	Audio/Radio: Best Use	Technology
United Arab Emirates	TBWARAAD	Highway Gallery	Louvre Abu Dhabi	Branded Content/Entertainment: Discipline	Audio/Radio
United Arab Emirates	TBWARAAD	Highway Gallery	Louvre Abu Dhabi	Outdoor: Best Use	Billboards/Installations/Posters
United Arab Emirates	TBWARAAD	Highway Gallery	Louvre Abu Dhabi	Outdoor: Best Use	Technology
United Arab Emirates	The Classic Partnership Advertising	Life After Fashion	Splash	Direct & Collateral: Products & Services	Corporate Image
United Arab Emirates	The Classic Partnership Advertising	Life After Fashion	Splash	Direct & Collateral: Best Use	Social/Environmental Good: Brand
United Arab Emirates	The Classic Partnership Advertising	RX Prescription Stickers	Dubai Health Authority	Direct & Collateral: Products & Services	Health & Wellness
United Arab Emirates	The Classic Partnership Advertising	RX Prescription Stickers	Dubai Health Authority	Package & Product Design: Products & Services	Health & Wellness
United Kingdom	AMV BBDO / Abbott Mead Vickers BBDO	Viva La Vulva	Essity	Branded Content/Entertainment: Products & Services	Health & Wellness
United Kingdom	AMV BBDO / Abbott Mead Vickers BBDO	Viva La Vulva	Essity	Film Craft	Best Use of Music
United Kingdom	AMV BBDO / Abbott Mead Vickers BBDO	Viva La Vulva	Essity	Film Craft	Direction
United Kingdom	AMV BBDO / Abbott Mead Vickers BBDO	Viva La Vulva	Essity	Film: Products & Services	Health & Wellness
United Kingdom	AMV BBDO / Abbott Mead Vickers BBDO	Viva La Vulva	Essity	Film: Best Use	Made for Online
United Kingdom	AMV BBDO / Abbott Mead Vickers BBDO	Viva La Vulva	Essity	Film: Best Use	Brave Work/Brave Client
United Kingdom	Design Bridge	Absorbed by Light - Amsterdam Light Festival	Proactive entry to the Amsterdam Light Festival	Design: Environmental/Experiential Design	Public Spaces

Country	Entrant	Title	Brand	Category Group	Category
United Kingdom	Design Bridge	County Biscuits	Fortnum and Mason	Package & Product Design: Products & Services	Food/Drink/Restaurants
United Kingdom	Design Bridge	House of Tanqueray	Diageo	Package & Product Design: Products & Services	Food/Drink/Restaurants
United Kingdom	Framestore	The New Normal	MedMen	Film Craft	Visual Effects
United Kingdom	Framestore	Wizard	Toyota	Film Craft	Visual Effects
United Kingdom	Global	Life or Knife 3D	West Midlands Police	Audio/Radio: Craft	Music/Sound Design
United Kingdom	Lucky Generals	Alexa Loses Her Voice	Amazon	Film: Products & Services	Best Product & Service Advertising
United Kingdom	Lucky Generals	Alexa Loses Her Voice	Amazon	Film: Products & Services	Best Product & Service Advertising
United Kingdom	Lucky Generals	Alexa Loses Her Voice	Amazon	Film: Best Use	Made for TV & Cinema
United Kingdom	Lucky Generals	Alexa Loses Her Voice	Amazon	Film: Best Use	Viral
United Kingdom	Lucky Generals	Alexa Loses Her Voice	Amazon	Film: Best Use	Viral
United Kingdom	Lucky Generals	Even Divas Are Believers	Hostelworld	Film: Best Use	Viral
United Kingdom	McCann	Book Against Bias	D&AD / Kkaptionn	Design: Brand Design	Corporate Identity
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Activation & Engagement: Best Use	Cross-Platform
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Avant-Garde/Innovative	Audience Connection
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Branded Content/Entertainment: Best Use	Cross-Platform
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Collaborations & Partnerships: Products & Services	Media/Entertainment/Events
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Direct & Collateral: Products & Services	Media/Entertainment/Events
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Outdoor: Best Use	Digital Displays
United Kingdom	McCann	Football Decoded	Microsoft / Xbox/FIFA18	Sports: Best Use	Digital Displays
United Kingdom	McCann	TAKE ON HISTORY	The All England Lawn Tennis & Croquet Club (AELTC) / Wimbledon	Film Craft	Animation

Country	Entrant	Title	Brand	Category Group	Category
United Kingdom	McCann	Toxic Toby	BreezoMeter / World Health Organization / British Lung Foundation	Avant-Garde/Innovative	Use of Data
United Kingdom	McCann	Toxic Toby	BreezoMeter / World Health Organization / British Lung Foundation	Branded Content/Entertainment: Best Use	Social/Environmental Good: Brand
United Kingdom	McCann	Toxic Toby	BreezoMeter / World Health Organization / British Lung Foundation	Direct & Collateral: Products & Services	Utilities
United Kingdom	McCann	Toxic Toby	BreezoMeter / World Health Organization / British Lung Foundation	Public Relations: Best Use	Social/Environmental Good: Brand
United Kingdom	McCann Healthcare	The Journey	Merck/Rebif	Film Craft	Cinematography
United Kingdom	SIREN	Who Stole The Cup?	BWIN	Film Craft	Best Original Music
United Kingdom	Superunion	BBC Two Rebrand	BBC	Design: Brand Design	Brand Design
United Kingdom	Superunion	London Symphony Orchestra 2019/20 Season - Roots & Origins	London Symphony Orchestra	Design: Brand Design	Best Brand Design
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Art Direction/Production Design
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Casting
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Best Use of Music
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Best Overall Production
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Cinematography
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Direction
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film Craft	Editing
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film: Products & Services	Automotive
United Kingdom	the&Partnership	Corolla Hybrid - Move Ahead	Toyota Corolla	Film: Best Use	Made for Online
United Kingdom	Turner Duckworth: London, San Francisco & New York	Tim Hortons Kids Juices	Tim Horton / RBI	Package & Product Design: Products & Services	Food/Drink/Restaurants
United Kingdom	Wave Studios	Boxer	EXXON Mobil	Film Craft	Sound Design/Use of Sound

Country	Entrant	Title	Brand	Category Group	Category
United Kingdom	Williams Murray Hamm	Dolce Handmade Coffee	21 Sid	Artistry & Craft in Advertising: Design	Illustration
United Kingdom	Williams Murray Hamm	Free From	Waitrose & Partners	Package & Product Design: Products & Services	Food/Drink/Restaurants
United Kingdom	Woodwork Music	Major	Hennessy	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Original Music
Uruguay	The Electric Factory	Chivas Regal Eternity	Chivas Regal	Avant-Garde/Innovative	Package Design
Uruguay	The Electric Factory	Chivas Regal Eternity	Chivas Regal	Artistry & Craft in Advertising: Package & Product Design	Art Direction
Uruguay	The Electric Factory	Chivas Regal Eternity	Chivas Regal	Package & Product Design: Products & Services	Food/Drink/Restaurants
USA	360i	Eliminating Media Waste	Roto-Rooter	Creative Marketing Strategy/Effectiveness	Creative Use of Data
USA	360i	Westworld: The Maze	HBO / Westworld	Activation & Engagement: Best Use	Technology
USA	360i	Westworld: The Maze	HBO / Westworld	Activation & Engagement: Best Use	Brave Work/Brave Client
USA	360i	Westworld: The Maze	HBO / Westworld	Avant-Garde/Innovative	Creative Use of Medium
USA	360i	Westworld: The Maze	HBO / Westworld	Audio/Radio: Best Use	Best Use of Medium
USA	360i	Westworld: The Maze	HBO / Westworld	Audio/Radio: Best Use	Technology
USA	360i	Westworld: The Maze	HBO / Westworld	Branded Content/Entertainment: Best Use	Gaming
USA	360i	Westworld: The Maze	HBO / Westworld	Digital/Mobile: Best Use	Best Use of Medium
USA	Arnold Worldwide	Boxes	Monster.com	Film: Products & Services	Media/Entertainment/Events
USA	Arnold Worldwide	Find Better, Faster	Monster.com	Film: Products & Services	Media/Entertainment/Events
USA	Arnold Worldwide	Floors	National Association of Realtors	Film: Products & Services	Best Product & Service Advertising
USA	Arnold Worldwide	Little Things	National Association of Realtors	Film: Products & Services	Best Product & Service Advertising
USA	Arnold Worldwide	Typing	Monster.com	Film: Products & Services	Media/Entertainment/Events
USA	Art Center College of Design	Get Well Soon	Geico	Students: Film Craft/Video Craft	Use of Humor
USA	Atmosphere Proximity	We Make Brand Design	we make - Autism at Work	Design: Brand Design	Brand Design
USA	Atmosphere Proximity	We Make Corporate Identity	we make - Autism at Work	Design: Brand Design	Corporate Identity
USA	Atmosphere Proximity	We Make Logo Design	we make - Autism at Work	Artistry & Craft in Advertising: Design	Graphic Design
USA	BBDO Atlanta	Chicken Talk	Sanderson Farms/Chicken	Film: Products & Services	Food/Drink/Restaurants
USA	BBDO Atlanta	Gracie AI	Street Grace	Creative Marketing Strategy/Effectiveness	Social Good/Environment & Sustainability
USA	BBDO Atlanta	Gracie AI	Street Grace	Digital/Mobile: Best Use	Innovation: Technology
USA	BBDO Atlanta	Stop Traffick	Street Grace	Activation & Engagement: Best Use	Social/Environmental Good: Charity/Non-Profit

Country	Entrant	Title	Brand	Category Group	Category
USA	BBDO Atlanta	Stop Traffick	Street Grace	Digital/Mobile: Best Use	Social/Environmental Good: Charity/Non-Profit
USA	BBDO Atlanta	Stop Traffick	Street Grace	Outdoor: Best Use	Social/Environmental Good: Charity/Non-Profit
USA	BBDO New York	#DefyTheName	Monica Lewinsky	Positive World Impact: Public Service	Promotion of Peace: Charity/Non-Profit
USA	BBDO New York	"Jump" Limited Edition Vinyl	Bacardi	Design: Brand Design	Promotional Items
USA	BBDO New York	AT&T Cinema	AT&T	Film Craft	Cinematography
USA	BBDO New York	AT&T Cinema	AT&T	Film: Best Use	Made for TV & Cinema
USA	BBDO New York	Bus	AT&T	Film Craft	Visual Effects
USA	BBDO New York	Care-E	KLM	Public Relations: Products & Service	Travel/Leisure
USA	BBDO New York	Care-E	KLM	Public Relations: Best Use	Brand Loyalty
USA	BBDO New York	Care-E	KLM	Public Relations: Best Use	Earned Media
USA	BBDO New York	Care-E	KLM	Public Relations: Best Use	Media Relations
USA	BBDO New York	Freaky Tuesday	Dunkin'	Social Media & Influencer: Best Use	Best Use of Partnerships
USA	BBDO New York	InstantJams	Bacardi	Social Media & Influencer: Platform	Instagram
USA	BBDO New York	Live Moves	Bacardi	Social Media & Influencer: Platform	Instagram
USA	BBDO New York	One for Two	Mars Chocolate North America/ Snickers	Digital/Mobile: Mobile Platforms	Products & Services
USA	BBDO New York	Point of View	Sandy Hook Promise	Film Craft	Direction
USA	BBDO New York	Point of View	Sandy Hook Promise	Film: Best Use	Social/Environmental Good: Charity/Non-Profit
USA	BBDO New York	Space Station	Macy's	Film Craft	Art Direction/Production Design
USA	BBDO New York	Space Station	Macy's	Film Craft	Visual Effects
USA	BBDO New York	The Sun and the Snake	Foot Locker	Artistry & Craft in Advertising: Digital/Mobile/Social	Animation
USA	BODEGA Studios	'The Gift of Time' an interactive 360 activation	charity: water / charity: ball 2018	Positive World Impact: Public Service	Philanthropic Appeals: Charity/Non-Profit
USA	Campbell Ewald	OnStar - Be Safe Out There	OnStar	Film Craft	Cinematography
USA	DDB	Heated Seats	Fiat Chrysler Automobiles (FCA)	Film: Products & Services	Automotive
USA	Disney's Yellow Shoes Creative Group	Walt Disney World	Walt Disney World	Direct & Collateral: Products & Services	Travel/Leisure
USA	Disney's Yellow Shoes Creative Group	Walt Disney World	Walt Disney World	Direct & Collateral: Best Use	Ambient
USA	Dollar Shave Club	Get Ready	Dollar Shave Club	Branded Content/Entertainment: Discipline	Film - Online
USA	Dollar Shave Club	Get Ready	Dollar Shave Club	Film Craft	Casting
USA	Dollar Shave Club	Get Ready	Dollar Shave Club	Film Craft	Best Overall Production
USA	Dollar Shave Club	Get Ready	Dollar Shave Club	Film Craft	Direction
USA	Dollar Shave Club	Get Ready	Dollar Shave Club	Film: Best Use	Brave Work/Brave Client
USA	Energy BBDO	Martin's Regret	Mars, Inc. / 5 Gum	Positive World Impact: Empowerment	LGBTQ

Country	Entrant	Title	Brand	Category Group	Category
USA	Energy BBDO	The 85-Year-Old Regret	Mars, Inc. / 5 Gum	Avant-Garde/Innovative	Social Media
USA	Energy BBDO	The 85-Year-Old Regret	Mars, Inc. / 5 Gum	Artistry & Craft in Advertising: Branded Content/Entertainment	Casting
USA	Energy BBDO	The 85-Year-Old Regret	Mars, Inc. / 5 Gum	Film Craft	Casting
USA	Energy BBDO	The 85-Year-Old Regret	Mars, Inc. / 5 Gum	Film: Products & Services	Food/Drink/Restaurants
USA	Energy BBDO	The 85-Year-Old Regret	Mars, Inc. / 5 Gum	Film: Best Use	Made for Social Media
USA	Energy BBDO	Top Dog	Avocados From Mexico	Film Craft	Casting
USA	Fitzco	Middle Seat Lounge	Coca-Cola	Activation & Engagement: Best Use	Ambient
USA	Fitzco	Middle Seat Lounge	Coca-Cola	Collaborations & Partnerships: Best Use	Innovation
USA	Fitzco	Middle Seat Lounge	Coca-Cola	Public Relations: Best Use	Events & Stunts
USA	GolinHarris	The Art of the Dunk	Lexus	Film Craft	Small Budget/Big Idea
USA	Grey	We Believe	Gillette (P&G)	Film: Best Use	Brave Work/Brave Client
USA	Grey	We Believe	Gillette (P&G)	Positive World Impact: Public Service	Civic & Social Education: Brand
USA	INNOCEAN USA	Bold Never Blends	Hyundai Motor Company	Film Craft	Art Direction/Production Design
USA	INNOCEAN USA	Elevator	Hyundai Motor America	Film Craft	Casting
USA	INNOCEAN USA	Elevator	Hyundai Motor America	Film Craft	Best Use of Humor
USA	INNOCEAN USA	Long Distance	Hyundai Motor America	Film Craft	Best Use of Music
USA	INNOCEAN USA	The Ant Size Ad	Hyundai Motor America	Print: Best Use	Newspaper/Magazine
USA	Ketchum	#CoverTheProgress	Discover Puerto Rico	Public Relations: Products & Service	Travel/Leisure
USA	Ketchum	#CoverTheProgress	Discover Puerto Rico	Public Relations: Best Use	Crisis & Issue Management
USA	McCann	Astronaut Reality Helmet	National Geographic	Avant-Garde/Innovative	Social/Environmental Good: Brand
USA	McCann	Astronaut Reality Helmet	National Geographic	Outdoor: Best Use	Ambient
USA	McCann	Astronaut Reality Helmet	National Geographic	Outdoor: Best Use	Technology
USA	McCann	Astronaut Reality Helmet	National Geographic	Public Relations: Best Use	Environmental Effort
USA	McCann	Fearless Girl: New home. New Impact.	State Street Global Advisors	Outdoor: Products & Services	Financial & Investment
USA	McCann	Fearless Girl: New home. New Impact.	State Street Global Advisors	Public Relations: Products & Service	Financial & Investment
USA	McCann	Fearless Girl: New home. New Impact.	State Street Global Advisors	Positive World Impact: Empowerment	Women
USA	McCann	First Responders	Verizon	Avant-Garde/Innovative	Audience Connection
USA	McCann	First Responders	Verizon	Film: Products & Services	Utilities
USA	McCann	First Responders	Verizon	Film: Best Use	Made for TV & Cinema
USA	McCann	First Responders	Verizon	Film: Best Use	Brave Work/Brave Client
USA	McCann	First Responders	Verizon	Positive World Impact: Public Service	Unique Partnership: Brand
USA	McCann	Most Vicious Cycle	March for Our Lives	Artistry & Craft in Advertising: Branded Content/Entertainment	Best Original Music
USA	McCann	Most Vicious Cycle	March for Our Lives	Film Craft	Best Original Music
USA	McCann	Most Vicious Cycle	March for Our Lives	Film Craft	Editing

Country	Entrant	Title	Brand	Category Group	Category
USA	McCann	Most Vicious Cycle	March for Our Lives	Public Relations: Best Use	Crisis & Issue Management
USA	McCann	Most Vicious Cycle	March for Our Lives	Public Relations: Best Use	Social/Environmental Good: Brand
USA	McCann	Odds of Love	New York Lottery	Film Craft	Cinematography
USA	McCann	Universal Love	MGM Grand Resort	Avant-Garde/Innovative	Social/Environmental Good: Brand
USA	McCann	Universal Love	MGM Grand Resort	Branded Content/Entertainment: Products & Services	Travel/Leisure
USA	McCann	Universal Love	MGM Grand Resort	Branded Content/Entertainment: Best Use	Social/Environmental Good: Brand
USA	McCann	Universal Love	MGM Grand Resort	Public Relations: Products & Service	Travel/Leisure
USA	McCann	Universal Love	MGM Grand Resort	Positive World Impact: Empowerment	LGBTQ
USA	McCann New York	Charlie's Perfect Pitch	Mastercard	Film Craft	Casting
USA	McCann New York	Charlie's Perfect Pitch	Mastercard	Film Craft	Sound Design/Use of Sound
USA	MERGE Chicago	You Know What to Bring	Health Care Service Corporation / Blue Cross and Blue Shield of Illinois, Texas, Oklahoma, Montana,	Film: Products & Services	Health & Wellness
USA	Miami Ad school	Dogs with experience	Dog""'s Trust NGO	Students: Medium	Digital/Mobile
USA	Miami Ad school	Dogs with experience	Dog""'s Trust NGO	Students: Medium	Public Relations
USA	Miami Ad School	Hush	Apple	Students: Medium	Avant-Garde/Innovative
USA	Miami Ad School	Make It Permanent	Sharpie	Students: Medium	Outdoor
USA	Miami Ad School	Pink Tax Returns	Ally Bank	Students: Medium	Direct & Collateral
USA	Miami Ad School	Roam	New York Times	Students: Medium	Digital/Mobile
USA	Miami Ad School	The Obituary Project	National Safety Council	Students: Medium	Positive World Impact
USA	Miami Ad School	Time To Act	The Times And Sunday Times Newspaper	Students: Medium	Public Relations
USA	Miami Ad School	Undivided We Stand	Anheuser-Busch / Budweiser & Corona Extra	Students: Medium	Public Relations
USA	Miami Ad School	Not So Representative	www.NotSoRepresentative.com	Students: Medium	Outdoor
USA	Miami Ad School San Francisco	Run The World	Brooks	Students: Medium	Direct & Collateral
USA	Microsoft	Microsoft Teams background blur	Microsoft	Film Craft	Best Use of Humor
USA	Microsoft	Microsoft Teams background blur	Microsoft	Film: Best Use	Made for Social Media
USA	MJZ	The Dance	Speight's	Artistry & Craft in Advertising: Branded Content/Entertainment	Direction
USA	Momentum Worldwide	American Express Jersey Assurance	American Express	Avant-Garde/Innovative	Audience Connection
USA	Momentum Worldwide	American Express Jersey Assurance	American Express	Creative Marketing Strategy/Effectiveness	Collaborations & Partnerships

Country	Entrant	Title	Brand	Category Group	Category
USA	Momentum Worldwide	American Express Jersey Assurance	American Express	Collaborations & Partnerships: Products & Services	Best Product & Service Advertising
USA	Momentum Worldwide	American Express Jersey Assurance	American Express	Sports: Best Use	Collaborations & Partnerships
USA	Momentum Worldwide	American Express Jersey Assurance	American Express	Sports: Best Use	Innovation
USA	Mother New York	Insta Novels	The New York Public Library	Avant-Garde/Innovative	Social Media
USA	Mother New York	Insta Novels	The New York Public Library	Digital/Mobile: Best Use	Best Use of Medium
USA	Mother New York	Insta Novels	The New York Public Library	Social Media & Influencer: Best Use	Innovation
USA	MullenLowe	Investing by example	Nuveen	Film Craft	Animation
USA	O Positive	An Alien Abroad	Babbel	Film Craft	Direction
USA	O Positive	Daughter & Mother	Cure Alzheimer's Fund	Film Craft	Direction
USA	Publicis Sapient	Selfless Pins	The Night Ministry	Social Media & Influencer: Best Use	Social/Environmental Good: Charity/Non-Profit
USA	Publicis Sapient	The Beat of 2018	Orangetheory Fitness	Creative Marketing Strategy/Effectiveness	Creative Use of Data
USA	R/GA	Samsung Within	Samsung Mobile	Digital/Mobile: Websites & Microsites	Mobile Website
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Avant-Garde/Innovative	Social Media
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Collaborations & Partnerships: Best Use	Innovation
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Collaborations & Partnerships: Best Use	Celebrity/Influencer
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Digital/Mobile: Mobile Platforms	Social Media
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Public Relations: Best Use	Events & Stunts
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Social Media & Influencer: Platform	Instagram
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Social Media & Influencer: Best Use	Best Use of Partnerships
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Sports: Best Use	Endorsements
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Sports: Best Use	Collaborations & Partnerships
USA	Saatchi & Saatchi LA	@SeeLikeMenna	Toyota Motor Corporation	Sports: Best Use	Championship Event Ad
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Creative Marketing Strategy/Effectiveness	Creative Use of Data
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Film Craft	Casting
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Film Craft	Best Original Music
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Film Craft	Editing
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Sports: Best Use	Endorsements
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Sports: Best Use	Super Bowl Ad
USA	Saatchi & Saatchi LA	Good Odds	Toyota Motor Corporation	Sports: Best Use	Championship Event Ad
USA	Saatchi & Saatchi LA	Join the Team	Toyota Motor Corporation	Film Craft	Cinematography
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Creative Marketing Strategy/Effectiveness	Advertising
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Creative Marketing Strategy/Effectiveness	Brand Loyalty

Country	Entrant	Title	Brand	Category Group	Category
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Creative Marketing Strategy/Effectiveness	Collaborations & Partnerships
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Collaborations & Partnerships: Products & Services	Corporate Image
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Sports	Sports Event or Program Promotion
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Sports: Best Use	Collaborations & Partnerships
USA	Saatchi & Saatchi LA	NBC + Paralympics	Toyota Motor Corporation	Sports: Best Use	Social Good: Brand or Charity
USA	Saatchi & Saatchi LA	Runner	Toyota Motor Corporation	Film Craft	Cinematography
USA	Saatchi & Saatchi LA	Runner	Toyota Motor Corporation	Sports: Best Use	Championship Event Ad
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Collaborations & Partnerships: Products & Services	Corporate Image
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Collaborations & Partnerships: Best Use	Social/Environmental Good: Brand
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Film: Products & Services	Automotive
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Public Relations: Products & Service	Corporate Image
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Public Relations: Best Use	Events & Stunts
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Public Relations: Best Use	Social/Environmental Good: Brand
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Sports	Sports Event or Program Promotion
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Sports: Best Use	Events & Stunts
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Sports: Best Use	Collaborations & Partnerships
USA	Saatchi & Saatchi LA	Start Your Impossible	Toyota Motor Corporation	Sports: Best Use	Championship Event Ad
USA	Saatchi & Saatchi LA	The Untameables	Toyota Motor North America / Tacoma	Film Craft	Best Use of Humor
USA	Saatchi & Saatchi LA	The Untameables	Toyota Motor North America / Tacoma	Film Craft	Script/Copywriting
USA	Saatchi & Saatchi LA	Tough as Chuck	Toyota Motor North America / Tacoma	Film Craft	Best Use of Humor
USA	Saatchi & Saatchi LA	Tough as Chuck	Toyota Motor North America / Tacoma	Film Craft	Script/Copywriting
USA	School of Visual Arts	Tourist Mode	Apple	Students: Medium	Digital/Mobile
USA	School of Visual Arts	All In One	Jacks \$0.99 Store	Students: Medium	Film
USA	School of Visual Arts	Amazon EAT	Amazon Go	Students: Medium	Positive World Impact
USA	School of Visual Arts	Everytown Emma	Everytown.org	Students: Medium	Digital/Mobile
USA	School of Visual Arts	Everytown Emma	Everytown.org	Students: Medium	Positive World Impact

Country	Entrant	Title	Brand	Category Group	Category
USA	School of Visual Arts	Hello Officer	Everytown.org	Students: Medium	Digital/Mobile
USA	School of Visual Arts	Hello Officer	Everytown.org	Students: Medium	Positive World Impact
USA	School of Visual Arts	IKEA - Tittut	Tittut / IKEA	Students: Medium	Digital/Mobile
USA	School of Visual Arts	Redefine Gifting	Adidas	Students: Medium	Film
USA	School of Visual Arts	Spirit Cloud	Spirit Airline	Students: Medium	Digital/Mobile
USA	School of Visual Arts	Stop Wasting Time	Citi / Citi Bike	Students: Medium	Film
USA	School of Visual Arts	Stop Wasting Time	Citi / Citi Bike	Students: Craft - Other than Film or Video	Best Use of Humor
USA	School of Visual Arts	Unsubscribe To Pay	Brooks Running	Students: Medium	Avant-Garde/Innovative
USA	School of Visual Arts	Where's Waldo VR	Walker Books	Students: Medium	Digital/Mobile
USA	Shooters Films USA	SpotyPlay	Dallas Pets Alive	Film Craft	Visual Effects
USA	Shutterstock	Fyrestock by Shutterstock	Shutterstock	Film: Best Use	Made for Social Media
USA	Shutterstock	Fyrestock by Shutterstock	Shutterstock	Film: Best Use	Viral
USA	Shutterstock	Fyrestock by Shutterstock	Shutterstock	Social Media & Influencer: Best Use	Viral
USA	Six+One	For The Greater Hood	Camba	Positive World Impact: Public Service	Unique Partnership: Charity/Non-Profit
USA	Student	Bolo- Banking for the illiterate	Google	Students: Medium	Positive World Impact
USA	Student	Guns in ads now that's ridiculous	Guns N' Pickles	Students: Medium	Positive World Impact
USA	Sunshine Sachs	Never Still by RIMOWA	RIMOWA	Film: Products & Services	Travel/Leisure
USA	SVA	Breathalyzer Mirror	BUDWEISER	Students: Medium	Public Relations
USA	SVA	Emojic	Emojic	Students: Medium	Avant-Garde/Innovative
USA	SVA	Emojic	Emojic	Students: Medium	Digital/Mobile
USA	SVA	SkinScan	Apple	Students: Medium	Digital/Mobile
USA	SVA	The Border Cup	PartnersGlobal.org	Students: Medium	Avant-Garde/Innovative
USA	SVA	The Border Cup	PartnersGlobal.org	Students: Medium	Outdoor
USA	SVA	The Border Cup	PartnersGlobal.org	Students: Medium	Positive World Impact
USA	Syracuse University, The Newhouse School	StandByHer	Apple	Students: Medium	Digital/Mobile
USA	Turner Duckworth: London, San Francisco, New York	Equal Justice Initiative - Visual Identity System	Equal Justice Initiative	Design: Brand Design	Brand Design
USA	Venables Bell & Partners	Audi	Audi of America	Film Craft	Visual Effects
USA	Venables Bell & Partners	Final Breath	Audi of America	Film Craft	Cinematography
USA	Venables Bell & Partners	PS Store "Bazaar"	Sony Playstation Store	Film Craft	Visual Effects
USA	VMLY&R	Images for Inclusion	Special Olympics	Outdoor: Best Use	Billboards/Installations/Posters
USA	VMLY&R	LEGOPRESS	LEGOLAND Florida Resort	Artistry & Craft in Advertising: Print & Outdoor	Graphic Design
USA	VMLY&R	Reflections from Inside	We Save Lives	Positive World Impact: Public Service	Civic & Social Education: Charity/Non-Profit
USA	VMLY&R	Six-Degrees to Tennessee	Tennessee Department of Tourist Development	Avant-Garde/Innovative	Use of Data
USA	VMLY&R	The Ball is in Her Court	Bumble	Sports: Best Use	Super Bowl Ad

Country	Entrant	Title	Brand	Category Group	Category
USA	VMLY&R	Tick Tock	Lonely Whale	Artistry & Craft in Advertising: Design	Graphic Design
USA	Wave Studios	The Truth Is Worth It	NY Times	Film Craft	Sound Design/Use of Sound
USA	Wunderman Thompson	Descendants of Honor	Ancestry	Activation & Engagement: Best Use	Brave Work/Brave Client
USA	Wunderman Thompson	Stouffer's Shutdown Dinner	Nestle/Stouffer's	Public Relations: Best Use	Social/Environmental Good: Brand